

**HOUSE . . . . . No. 672**

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**The Commonwealth of Massachusetts**

PRESENTED BY:

*Mike Connolly*

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

**An Act relative to transparent political campaigning.**

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Mike Connolly</i>	<i>26th Middlesex</i>	<i>1/20/2023</i>
<i>Brian W. Murray</i>	<i>10th Worcester</i>	<i>2/1/2023</i>
<i>Rebecca L. Rausch</i>	<i>Norfolk, Worcester and Middlesex</i>	<i>2/23/2023</i>
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>	<i>3/4/2023</i>
<i>Samantha Montañó</i>	<i>15th Suffolk</i>	<i>3/21/2023</i>

**HOUSE . . . . . No. 672**

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By Representative Connolly of Cambridge, a petition (accompanied by bill, House, No. 672) of Mike Connolly and others relative to transparent political campaigning. Election Laws.

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**The Commonwealth of Massachusetts**

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**In the One Hundred and Ninety-Third General Court  
(2023-2024)**  
\_\_\_\_\_

An Act relative to transparent political campaigning.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1           SECTION 1. Section 1 of chapter 55 of the General Laws is hereby amended by striking  
2 the definition of “Electioneering communication” and inserting in place thereof the following:-  
3           "Electioneering communication", any broadcast, cable, mail, satellite, print, SMS text  
4 message, MMS text message or other text message communication that: (1) refers to a clearly  
5 identified candidate; and (2) is publicly distributed within 90 days before an election in which  
6 the candidate is seeking election or reelection; provided, however, that "electioneering  
7 communication" shall not include the following communications: (1) a communication that is  
8 disseminated through a means other than a broadcast station, radio station, cable television  
9 system or satellite system, newspaper, magazine, periodical, billboard advertisement, SMS text  
10 message, MMS text message, other text message or mail; (2) a communication to less than 100  
11 recipients; (3) a news story, commentary, letter to the editor, news release, column, op-ed or  
12 editorial broadcast by a television station, radio station, cable television system or satellite  
13 system, or printed in a newspaper, magazine, or other periodical in general circulation; (4)

14 expenditures or independent expenditures or contributions that must otherwise be reported under  
15 this chapter; (5) a communication from a membership organization exclusively to its members  
16 and their families, otherwise known as a membership communication; (6) bonafide candidate  
17 debates or forums and advertising or promotion of the same; (7) email communications; and (8)  
18 internet communications which are not paid advertisements.

19 SECTION 2. Section 18G of chapter 55 of the General Laws is hereby amended by  
20 inserting a new paragraph after the second paragraph that states the following:

21 An independent expenditure or electioneering communication made by an individual,  
22 corporation, group, association, labor union or other entity which is transmitted through SMS  
23 text message, MMS text message or other text message shall include within the message a  
24 written statement disclosing the identity of the individual, corporation, group, association, labor  
25 union or other entity paying for the communication and the words "Top Contributors" and a  
26 written statement that lists the 5 persons or entities or if fewer than 5 persons or entities, all  
27 persons or entities that made the largest contributions to that entity, regardless of the purpose for  
28 which the funds were given; provided, however, that only contributions in excess of \$1,000  
29 reportable pursuant to this chapter during the 12-month period before the date of the  
30 advertisement or communication shall be listed. If no such contribution is received by the entity  
31 making an independent expenditure or electioneering communication, the advertisement or  
32 communication may exclude the statement. The communication shall also include a written  
33 statement, as specified by the director, at the bottom of the communication that directs viewers to  
34 the official web address of the office of campaign and political finance. This paragraph shall also  
35 apply to communications purchased to influence or affect the vote on a question submitted to the  
36 voters.