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# The Commonwealth of Massachusetts

#### PRESENTED BY:

### Paul McMurtry and Nick Collins

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to the preservation and expansion of live musical and theatrical productions.

#### PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
Paul McMurtry	11th Norfolk	
Nick Collins	4th Suffolk	1/22/2013
Kathi-Anne Reinstein	16th Suffolk	1/24/2013
John D. Keenan	7th Essex	
William Smitty Pignatelli	4th Berkshire	
James J. O'Day	14th Worcester	
Chris Walsh	6th Middlesex	
Kay Khan	11th Middlesex	
Stephen L. DiNatale	3rd Worcester	
David B. Sullivan	6th Bristol	
Angelo J. Puppolo, Jr.	12th Hampden	
Kevin G. Honan	17th Suffolk	
Louis L. Kafka	8th Norfolk	
Michael O. Moore	Second Worcester	
Angelo M. Scaccia	14th Suffolk	
Cory Atkins	14th Middlesex	
Aaron Vega	5th Hampden	
Sean Garballey	23rd Middlesex	2/1/2013

Patricia A. Haddad	5th Bristol	
Martin J. Walsh	13th Suffolk	
Jeffrey N. Roy	10th Norfolk	
Denise C. Garlick	13th Norfolk	

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By Messrs. McMurtry of Dedham and Collins of Boston, a petition (accompanied by bill, House, No. 2669) of Paul McMurtry, Nick Collins and others for legislation to establish a live theater infrastructure tax credit program. Revenue.

## The Commonwealth of Massachusetts

In the Year Two Thousand Thirteen

An Act relative to the preservation and expansion of live musical and theatrical productions.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

Section 1. Section 6 of Chapter 62 of the General Laws, as appearing in the 2008 Official
 Edition, is further amended by adding the following section:

Section 38DD. There shall be established a live theater infrastructure tax credit program under which a live theater company doing business with a Massachusetts based theater venue, theater company, theater presenter or producer may be eligible. The credit may be claimed against the taxes due pursuant to this chapter. The credit shall be established to support the expansion of pre-Broadway and pre off-Broadway live theater and Broadway tour launches and shall assist in the development of long run show development and growth.

9 (a) As used in this section the following words shall, unless the context clearly requires 10 otherwise, have the following meanings:

11 "Commissioner", the commissioner of revenue.

12 "Eligible theater production" means a live stage musical or theatrical production or tour 13 being presented in a qualified production facility, as defined in this chapter that is either: (a) a 14 Pre-Broadway production, or (b) a pre off-Broadway production, or (c) a Broadway Tour 15 Launch.

"Eligible theater production certificate" means a certificate issued by the Massachusetts
Office of Travel and Tourism certifying that the production is an eligible theater production that
meets the guidelines of this chapter.

19 "Advertising and public relations expenditure" means costs incurred within the state by 20 the Eligible theater productions for goods or services related to the marketing, public relations, 21 creation and placement of print, electronic, television, billboards and other forms of advertising 22 to promote the Eligible theater production.

23 "Office" means the Massachusetts office of travel and tourism.

24 "Payroll" means all salaries, wages, fees, and other compensation wages including, but 25 not limited to, taxes, benefits, and any other consideration incurred or paid to talent and non-26 talent employees of the applicant for services rendered to and on behalf of an eligible theater 27 production. The expenditure shall be incurred or paid by the applicant for services related to any 28 portion of an eligible theater production from its pre-production stages, including, but not limited 29 to, (a) the writing of the script, (b) casting, (c) hiring of service providers, (d) purchases from 30 vendors, (e) marketing, (f) advertising, (g) public relations, (h) load in, (i) rehearsals, (j) 31 performances, (k) other Eligible theater production related activities (l) load out; provided 32 further, said labor expenditure shall be directly attributable to the eligible theater production and 33 shall be limited to the first \$100,000 of wages incurred or paid to each employee of an eligible

34 theater production in each tax year.

35 "Pre-Broadway Production" means a live stage production that, in its original or adaptive 36 version, is performed in a qualified production facility having a presentation scheduled for New 37 York City's Broadway theater district within (12) months after its Massachusetts presentation.

38 "Pre-Off Broadway Production" means a live stage production that, in its original or 39 adaptive version, is performed in a qualified production facility having a presentation scheduled 40 for New York City's Off-Broadway's theater district within (12) months after its Massachusetts 41 presentation.

42 "Broadway Tour Launch" means a live stage production that, in its original or adaptive 43 version, is performed in a qualified production facility and opens its US tour in Massachusetts.

44 "Production and Performance Expenditures" means a contemporaneous exchange of cash 45 or cash equivalent for goods or services related to development, production, performance or 46 operating expenditures incurred in this state for a qualified theater production including, but not limited to, expenditures for design, construction and operation, including sets, special and visual 47 48 effects, costumes, wardrobes, make-up, accessories, costs associated with sound, lighting, staging, payroll, transportation expenditures, advertising and public relations expenditures, 49 50 facility expenses, rentals, per diems, accommodations and other related costs.

51 "Qualified Production Facility" means a facility located in the State of Massachusetts in 52 which live theatrical productions are, or are intended to be, exclusively presented that contains at 53 least one stage, a seating capacity of five hundred (500) or more seats, and dressing rooms, 54 storage areas, and other ancillary amenities necessary for the Eligible theater production.

55 "Massachusetts Office of Travel and Tourism" means the office within the secretariat of 56 economic development that has been established in order to market Massachusetts as a leisure 57 travel destination in order to generate state and local tax revenues, create jobs, and support 58 travel-related businesses.

59 "Transportation expenditures" means expenditures for the packaging, crating, and 60 transportation both to the state for use in a qualified theater production of sets, costumes, or other 61 tangible property constructed or manufactured out of state, and/or from the state after use in a 62 qualified theater production of sets, costumes, or other tangible property constructed or 63 manufactured in this state and the transportation of the cast and crew to and from the state. Such 64 term shall include the packaging, crating, and transporting of property and equipment used for special and visual effects, sound, lighting, and staging, costumes, wardrobes, make-up and 65 66 related accessories and materials, as well as any other performance or production-related 67 property and equipment.

68 (b) Any person, firm, partnership, trust, estate or other entity that receives an eligible 69 theater production certificate shall be allowed a tax credit equal to thirty-five percent (35%) of 70 the total in state labor costs and twenty –five percent (25%) of the production and performance 71 expenditures and transportation expenditures as well as all out of state labor costs for the eligible 72 theater production and to be computed as provided in this chapter against a tax imposed by this chapter. Said credit shall not exceed three million dollars (\$3,000,000) and shall be limited to 73 74 certified production cost directly attributable to activities in the state and transportation 75 expenditures defined above. The total production budget shall be a minimum of one hundred 76 thousand dollars (\$100,000).

(c) No more than ten million dollars (\$10,000,000) in total may be issued for any tax year
 for musical and theatrical production tax credits pursuant to this chapter.

(d) The tax credit shall be allowed against the tax for the taxable period in which thecredit is earned and can be carried forward for not more than five (5) succeeding tax years.

81 (e) Credits allowed to a company, which is a subchapter S corporation, partnership, or a 82 limited liability company that is taxed as a partnership, shall be passed through respectively to 83 persons designated as partners, members or owners on a pro rata basis or pursuant to an executed 84 agreement among such persons designated as subchapter S corporation shareholders, partners, or 85 members documenting an alternate distribution method without regard to their sharing of other 86 tax or economic attributes of such entity.

(f) If the company has not claimed the tax credits in whole or part, taxpayers eligible for
the tax credits may assign, transfer or convey the tax credits, in whole or in part, by sale or
otherwise to any individual or entity and such assignee of the tax credits that have not claimed
the tax credits in whole or part may assign, transfer or convey the tax credits, in whole or in part,
by sale or otherwise to any individual or entity. The assignee of the tax credits may use acquired

- 92 credits to offset up to one hundred percent (100%) of the tax liabilities otherwise imposed
- 93 pursuant to this chapter. The assignee may apply the tax credit against taxes imposed on the
- 94 assignee for not more than three (5) succeeding tax years. The assignor shall perfect the transfer
- 95 by notifying the commissioner of revenue, in writing, within thirty (30) calendar days following
- 96 the effective date of the transfer and shall provide any information as may be required by the
- 97 commissioner to administer and carry out the provisions of this section.
- (g) For purposes of this chapter, any assignment or sales proceeds received by the
   assignor for its assignment or sale of the tax credits allowed pursuant to this section shall be
   exempt from this title.
- (h) In the case of a corporation, this credit is only allowed against the tax of a corporation
  included in a consolidated return that qualifies for the credit and not against the tax of other
  corporations that may join in the filing of a consolidated tax return.
- 104 (i) The applicant shall properly prepare, sign and submit to the Massachusetts office of 105 travel and tourism an application for initial certification of the theater production. The 106 application shall include such information and data as the office deems reasonably necessary for 107 the proper evaluation and administration of said application, including, but not limited to, any 108 information about the theater production company and a specific Massachusetts live theater or 109 musical production. The office shall review the completed application and determine whether it 110 meets the requisite criteria and qualifications for the initial certification for the production. If the 111 initial certification is granted, the office shall issue a notice of initial certification of the eligible 112 theater production to the theater production company and to the commissioner. The notice shall 113 state that, after appropriate review, the initial application meets the appropriate criteria for 114 conditional eligibility. The notice of initial certification will provide a unique identification 115 number for the production and is only a statement of conditional eligibility for the production 116 and, as such, does not grant or convey any Massachusetts tax benefits.
- 117 (j) Upon completion of an eligible theater production, the applicant shall properly prepare, sign and submit to the office an application for final certification of the eligible theater 118 119 production. The final application shall also contain a cost report and an "accountant's 120 certification." The office and commissioner may rely without independent investigation, upon 121 the accountant's certification, in the form of an opinion, confirming the accuracy of the 122 information included in the cost report. Upon review of a duly completed and filed application 123 and upon no later than thirty (30) days of submission thereof, the commissioner will make a 124 determination pertaining to the final certification of the eligible theater production and the 125 resultant tax credits.
- (k) Upon determination that the company qualifies for final certification and the resultant
  tax credits, the commissioner shall issue to the company: (1) an eligible theater production
  certificate; and (2) a tax credit certificate in an amount in accordance with this section (b) hereof.

- 129 A musical and theatrical production company is prohibited from using state funds, state loans or
- 130 state guaranteed loans to qualify for the live theater infrastructure tax credit. All documents that
- 131 are issued by the office pursuant to this section shall reference the identification number that was
- 132 issued to the production as part of its initial certification.
- (1) The Massachusetts office of travel and tourism, in consultation as needed with the
  commissioner of revenue, shall promulgate such rules and regulations as are necessary to carry
  out the intent and purposes of this chapter in accordance with the general guidelines provided
  herein for the certification of the production and the resultant production credit.
- (m) If information comes to the attention of the Massachusetts Office of Travel and Tourism that is materially inconsistent with representations made in an application, the office may deny the requested certification. In the event that tax credits or a portion of tax credits are subject to recapture for ineligible costs and such tax credits have been transferred, assigned and/or allocated, the state will pursue its recapture remedies and rights against the applicant of the theater production tax credits. No redress shall be sought against assignees, sellers, transferees or allocates of such credits.
- (n) No credits shall be issued on or after January 1, 2021 unless the production has
  received initial certification under this section prior to January 1, 2021.