SENATE DOCKET, NO. 503 FILED ON: 1/13/2009

SENATE . . . . . No. 737

The Commonwealth of Massachusetts

In the Year Two Thousand Nine

An Act relative to preventing the use of the narcotic known as ecstasy or methylenedioxymethamphetamine..

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. Notwithstanding any general or special law to the contrary, the secretary of the Executive Office of Health and Human Services is required to develop a public service campaign to prevent the growing use of the narcotic methylenedioxymethamphetamine (MDMA), or ecstasy, so-called and other frequently abused pharmaceuticals including, but not limited to, oxycodone, or OxyContin, so-called, and hydrocodone, or Vicodin, so-called. Said public service campaign should be directed at young adults and teenagers and emphasize the physical and mental health dangers that accompany the consumption of ecstasy and the use of pharmaceuticals without a prescription. In developing said public service campaign, the secretary should work with district attorneys, local police agencies, university and secondary school officials, business associations, student organizations, parent and teacher organizations and community groups. Said public service campaign may include the use of broadcast and written communications and the development of written materials to be distributed at universities and secondary schools.

SECTION 2. A report outlining the components of said public service campaign and a schedule for its implementation must be filed with the General Court no later than June 1, 2011.