HOUSE No. 1072

The Commonwealth of Massachusetts

PRESENTED BY:

Walter F. Timilty

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act Relative to a Commission on Advertisements.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
Walter F. Timilty	7th Norfolk	1/20/2011

HOUSE No. 1072

By Mr. Timilty of Milton, petition (accompanied by bill, House, No. 1072) of Walter F. Timilty establishing a special commission (including members of the General Court) to study the feasibility of permitting private sector advertising on city and town school buses. Education.

[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE HOUSE, NO. 522 OF 2009-2010.]

The Commonwealth of Massachusetts

In the Year Two Thousand Eleven

An Act Relative to a Commission on Advertisements.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 There is hereby established a special commission to study the feasibility of permitting
- 2 private sector advertising on city and town school buses. The Commission shall study and
- 3 analyze whether private sector advertising on state websites is a practicable initiative to generate
- 4 revenue.
- 5 The Commission shall consist of 3 members of the Senate, 5 members of the House of
- 6 Representatives, and 3 persons to be appointed by the governor.
- 7 Said study shall include, but not be limited to, the issue of fair market compensation for
- 8 use of state property, the ability to screen advertisements and the authority of state agencies to
- 9 sell advertising space.

- The Commission shall issue a report no later than 270 days after its first organizational
- 11 meeting.