

The Commonwealth of Massachusetts

PRESENTED BY:

Bradley H. Jones, Jr.

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to the verification of consumers' identity prior to the issuance of a credit card.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
Bradley H. Jones, Jr.	20th Middlesex	1/20/2011
Donald F. Humason, Jr.	4th Hampden	1/27/2011
Angelo L. D'Emilia	8th Plymouth	2/1/2011
Geoff Diehl	7th Plymouth	2/2/2011
F. Jay Barrows	1st Bristol	2/2/2011
Shaunna O'Connell	3rd Bristol	2/2/2011
George T. Ross	2nd Bristol	2/3/2011
Donald H. Wong	9th Essex	2/3/2011
Todd M. Smola	1st Hampden	2/3/2011
Sheila C. Harrington	1st Middlesex	2/3/2011
Steven L. Levy	4th Middlesex	2/4/2011
Paul K. Frost	7th Worcester	2/4/2011
George N. Peterson, Jr.	9th Worcester	2/4/2011
Bradford Hill	4th Essex	2/4/2011
Elizabeth A. Poirier	14th Bristol	1/21/2011
Viriato Manuel deMacedo	1st Plymouth	2/1/2011

By Mr. Jones of North Reading, a petition (accompanied by bill, House, No. 1885) of Bradley H. Jones, Jr. and others relative to consumer identity verification prior to the issuance of credit cards. Consumer Protection and Professional Licensure.

[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE HOUSE, NO. 259 OF 2009-2010.]

The Commonwealth of Massachusetts

In the Year Two Thousand Eleven

An Act relative to the verification of consumers' identity prior to the issuance of a credit card.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1: Section 15A of chapter 140D of the General Laws, as appearing in the 2008

2 Official Edition, is hereby amended by adding at the end thereof the following paragraph:—

3	Any card issuer who receives an acceptance from a consumer residing in the
4	commonwealth of an offer of credit by any application form or pre-approved written solicitation
5	for an open-end credit plan mailed or distributed to such consumer in accordance with this
6	section, whether such issuer is located within or without the commonwealth, that lists the address
7	of the consumer accepting the offer as different from the address to which the offer was sent
8	shall prior to issuing or directing issuances of the credit card, verify that the consumer accepting
9	the offer is the same consumer to whom the offer was sent. For the purposes of this section, a

10 card issuer shall be deemed to have verified that the consumer accepting the offer is the same11 consumer to whom the offer was sent if:

(1) A consumer responding at a telephone number appearing in a publicly available
directory or database as the telephone number of the consumer to whom the solicitation was
mailed identifies himself as the consumer to whom the solicitation was mailed and acknowledges
the consumer's acceptance of the solicitation; or

(2) A consumer presents the card issuer, including presentation by facsimile transmission
or mail, the original or a copy of one or more documents, including a driver's license, social
security card, passport, or any other identification document issued by a state or federal
governmental agency, that, on the face of the document or documents, appears to confirm such
consumer's identity as the consumer to whom a solicitation was mailed and the consumer
acknowledges acceptance of the offer in question; or

(3) The solicitor verified, by any means adopted in federal regulations, that the consumeraccepting the solicitation is the consumer to whom the solicitation was directed.