

HOUSE No. 195

The Commonwealth of Massachusetts

PRESENTED BY:

Tackey Chan

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act notifying movie viewing customers about a movie's image quality.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Tackey Chan</i>	<i>2nd Norfolk</i>	<i>1/17/2013</i>

HOUSE No. 195

By Mr. Chan of Quincy, a petition (accompanied by bill, House, No. 195) of Tackey Chan for legislation to require certain notices by operators of cinematographs relative to movie image quality. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

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In the Year Two Thousand Thirteen
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An Act notifying movie viewing customers about a movie's image quality.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Chapter 143 of the General Laws, as appearing in the 2012 edition, is
2 hereby amended after section 72 by inserting the following new section:-

3 Section 72A. Any operator of cinematograph, similar apparatus, thirty-five millimeter or
4 larger, or any type of projector that uses a digital or similar media, including polarized devices to
5 project there dimensional images, shall be required to post in a conspicuous location, provide a
6 telephone recording announcing show times and provide on its website or similar internet devices
7 or software a notice to inform customers prior to ticket purchase the following message about the
8 film shown using a polarized device in the projector used to show three dimensional images but
9 is used for showing two dimensional instead:- “This film is shown using a polarization device
10 that results in a darker image projected and may result in the film not being viewed in a manner
11 as originally intended.”

12 The commission of public safety shall set a fine of not less than \$500 per instance of
13 violation and shall establish a method for customers to report a violation.