

The Commonwealth of Massachusetts

PRESENTED BY:

Bradley H. Jones, Jr.

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act regulating the direct shipment of wine.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
Bradley H. Jones, Jr.	20th Middlesex	1/17/2013
George N. Peterson, Jr.	9th Worcester	1/29/2013
Bradford Hill	4th Essex	1/30/2013
Elizabeth A. Poirier	14th Bristol	1/18/2013
Viriato Manuel deMacedo	1st Plymouth	1/25/2013
Daniel B. Winslow	9th Norfolk	
Kay Khan	11th Middlesex	
Donald Humason		
Angelo L. D'Emilia	8th Plymouth	
Sheila C. Harrington	1st Middlesex	
F. Jay Barrows	1st Bristol	
Paul K. Frost	7th Worcester	
Richard J. Ross	Norfolk, Bristol and Middlesex	
Todd M. Smola	1st Hampden	
Nicholas A. Boldyga	3rd Hampden	
John W. Scibak	2nd Hampshire	
Angelo J. Puppolo, Jr.	12th Hampden	
Kimberly N. Ferguson	1st Worcester	

Donald H. Wong	9th Essex	
Peter J. Durant	6th Worcester	
Brian A. Joyce	Norfolk, Bristol and Plymouth	
Jonathan Hecht	29th Middlesex	
Kevin J. Kuros	8th Worcester	
Matthew A. Beaton	11th Worcester	
Ryan C. Fattman	18th Worcester	

By Mr. Jones of North Reading, a petition (accompanied by bill, House, No. 230) of Bradley H. Jones, Jr. and others for legislation to regulate the direct shipment of wines. Consumer Protection and Professional Licensure.

[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE HOUSE, NO. *1883* OF 2011-2012.]

The Commonwealth of Alassachusetts

In the Year Two Thousand Thirteen

An Act regulating the direct shipment of wine.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. Section 1 of chapter 138 of the General Laws, as appearing in the 2010
 Official Edition, is hereby amended by inserting after the definition of "Alcoholic beverages" the
 following definition:-

4 "Alcoholic beverages expert", an individual who is recognized for their written
5 contributions evaluating alcoholic beverages in trade publications, newspapers, magazines,
6 websites, newsletters, and other media for public distribution.

SECTION 2. Chapter 138 of the General Laws, as so appearing, is hereby amended by
 striking section 19F and inserting in place thereof the following section:-

9 Section 19F. (a) Notwithstanding any general or special law to the contrary, an applicant 10 that is currently licensed in the Commonwealth, or any other state, to manufacture, export and 11 sell wine, who obtains a direct shipment license pursuant to this section, may sell and ship wine 12 directly to a resident of the Commonwealth, who is at least 21 years of age, for such resident's 13 personal use, and not for resale.

(b) The commission may issue a direct shipment license to an applicant who: (1) Is
authorized by their home state licensing authority to manufacture, export and sell wine; (2) Files
an application with the commission; and (3) Pays an annual license fee per winery.

- (c) The annual license fee for a license issued under this section shall be \$100.00 per
 winery; provided that an affiliate, franchise, or subsidiary thereof shall require a separate license.
 The applicant shall provide the commission and the department of revenue with a true copy of
 the applicable alcoholic beverage license to manufacture, export and sell its wine as issued by the
 appropriate licensing authority. A copy of the wine shipment license obtained under this section
- 22 shall be sent by the commission to the department of revenue to be kept on file.
- 23

(d) A person licensed under this section shall ship wine in accordance with section 22.

24 (e) A person licensed under this section shall: (i) report monthly to the commission and 25 the department of revenue the total number of gallons of wine shipped into the commonwealth 26 for the preceding month; (ii) pay to the department of revenue, under the department's rules and 27 regulations, all taxes due, the amount of such taxes to be calculated as if the sale were at the 28 location where the delivery is made; provided, however, that the licensee shall pay, for each 29 shipment of wine, the excise levied on importations of wine calculated under section 21 and any 30 and all other applicable taxes, including sales tax; and (iii) upon request, allow the commission 31 or the department of revenue to perform an audit of the licensee's records.

(f) No person shall direct ship wine to consumers without a license to sell and ship wine.
 A person who manufactures, transports, imports, or exports wine in violation of this chapter shall
 be deemed to have engaged in a deceptive act or practice under chapter 93A.

If a violation of this section involves a sale or delivery to a person under 21 years of age, a first offense shall carry a fine of \$1000; for a second violation, a fine of \$2000; for a third violation within one calendar year, by a prohibition of the winery from making any direct shipment of wine under this section, by a fine of up to \$10,000, or both; provided that after 1 year, the winery may reapply for the authority to directly ship wine under this section. Nothing in this clause shall preclude punishment under section 34.

(g) The commission may promulgate rules and regulations to effectuate the purposes of
this law in accordance with its powers under section 24 of chapter 138. The department of
revenue may promulgate rules and regulations necessary to effectuate the tax oversight,
collection and enforcement provisions of the General Laws as they relate to this section.

(h) The commission shall issue an annual report to the house and senate committees on
ways and means and the joint committee on consumer protection and professional licensure,
which shall include, but not limited to, a determination of direct shipment licenses issued, a
review of violations and enforcement measures under this section and an analysis of the need for
changes in the law and regulations relative thereto.

50 SECTION 3. Section 22 of said chapter 138, as so appearing, is hereby amended by 51 striking paragraph 9 and inserting in place thereof the following paragraph:-

52 Notwithstanding any other provision of this section, any individual, partnership, or 53 corporation, regularly and lawfully conducting a parcel delivery service, or a general express or 54 trucking business, or regularly and lawfully engaged in the business of leasing trucks for hire, 55 with or without drivers, may transport and deliver the products sold at retail by licensees under 56 section 19F, farmer-winery licensees under 19B, or farmer-brewery licensees under section 19E, 57 to the ultimate consumers of such products pursuant to this section. Licensees under sections 58 19F and 19E shall ensure that the outside of each parcel transported or delivered under this 59 section shall be clearly labeled with the words "CONTAINS ALCOHOL: SIGNATURE OF PERSON AGE 21 OR OLDER REQUIRED FOR DELIVERY." Receipts for delivery of such 60 61 parcels shall contain a check box next to the recipient's signature where the recipient shall certify 62 that he or she is not under 21 years of age and a check box where the delivery person shall certify 63 that a valid form of photographic identification showing that the recipient is not under 21 years 64 of age was presented by the recipient upon delivery. Notwithstanding the foregoing, a delivery 65 company may use an electronic device to receive the signature of a person accepting delivery of 66 a parcel under this section and to certify that the person has displayed a valid identification as so 67 required.

68 SECTION 4. Section 22A of chapter 138 of the General Laws, as so appearing, is 69 hereby amended by inserting after the second paragraph the following two paragraphs:-

(1) Upon payment of annual fee of \$100.00, the commission may grant to an alcoholic
beverages expert a permit which shall authorize such individual to accept delivery of alcoholic
beverages from a licensee under this chapter. These beverages, known as samples, are
acquired otherwise than by purchase and are not intended for sale. The holder of a permit issued
under this section shall use the samples obtained for the express purpose of evaluation and
analysis related to consumer consumption of an item having a brand name. The permit shall
allow for the delivery of the samples to the premises where the research is to be conducted.

(2) Before an individual may qualify as an expert under this section, the individual shall
submit credentials, with their initial application fee, to be approved by the commission.

79 SECTION 5. This act shall take effect upon its passage.