SENATE No. 1631

The Commonwealth of Massachusetts

PRESENTED BY:

Stanley C. Rosenberg

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act establishing the Massachusetts cultural trust fund.

PETITION OF:

| NAME: | DISTRICT/ADDRESS: |
|-----------------------|-----------------------------------|
| Stanley C. Rosenberg | Hampshire, Franklin and Worcester |
| Ann-Margaret Ferrante | 5th Essex |

SENATE No. 1631

By Mr. Rosenberg, a petition (accompanied by bill, Senate, No. 1631) of Stanley C. Rosenberg and Ann-Margaret Ferrante for legislation to establish the Massachusetts cultural trust fund. Tourism, Arts and Cultural Development.

[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE SENATE, NO. 1714 OF 2011-2012.]

The Commonwealth of Massachusetts

In the Year Two Thousand Thirteen

An Act establishing the Massachusetts cultural trust fund.

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Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. The general court finds: that it is in the interest of the 2 commonwealth to promote the prosperity and general welfare of all citizens by enhancing the 3 vitality of our cities, towns and neighborhoods; that art, history, and humanities contribute 4 immeasurably to the quality of life, the economy, tourism industry and education; that cultural 5 organizations throughout the commonwealth play an invaluable role in ensuring that the benefits 6 of the art, history, and humanities are extended to the people and communities of the 7 commonwealth; that these vital cultural organizations have been undercapitalized and have been 8 subject to inconsistent funding as a result of fluctuating economic conditions; and that the 9 establishment of a permanent, interest generating fund as an additional source of revenue for 10 nonprofit art, history, and humanities organizations, specifically for the building of endowments, 11 the improvement of institutional and financial stability, and investment in arts related economic 12 development projects is essential to quality of life in the commonwealth. 13

SECTION 2. Chapter 10 of the General Laws is hereby amended by inserting after section 52, as appearing in the 2010 Official Edition, the following section:-

Section 52A. (a) There is hereby established upon the books of the commonwealth a separate trust fund to be known as the Massachusetts Cultural Trust Fund, the purpose of which shall be to finance, when fully vested, the operations of the Massachusetts

- cultural council, established in section 52, and the activities and programs of organizations, profit or non profit, public or private, within the commonwealth and concerned with the arts, history, humanities, interpretive sciences. Said fund shall be considered "fully vested" when the treasurer certifies to the comptroller, the fiscal affairs division, the house and senate committees on ways and means, the joint committee on tourism arts and cultural development and the joint committee on economic development and emerging technologies that the fund has accrued \$1,000,000,000 of principal. Said fund shall
 - (b) In conjunction with the preparation of the commonwealth's comprehensive annual financial report, the comptroller shall prepare and issue an annual report detailing the revenues and expenditures of the fund.

- (c) The fund shall be managed by the state treasurer. All transactions affecting the fund including, but not limited to, all amounts credited to and all expenditures, transfers or allocations made from the fund, shall be recorded by subsidiary on the Massachusetts management accounting and reporting system.
- (d) The trust fund shall be classified by the comptroller as a non-budgeted fund of the commonwealth. Amounts credited to the fund, including both principal and earnings, shall not be subject to the calculation of the consolidated net surplus pursuant to sections 2H and 5C of chapter 29.
- (e) Earnings and interest credited to said fund shall be expended, when the fund is fully vested, by the Massachusetts Cultural Council, in accordance with the provisions of the strategic plan for the creative economy, pursuant to the provisions of paragraph (i), to supplant and supersede the appropriations of the Massachusetts Cultural Council in the preceding fiscal year.
- (f) The council shall administer the expenditure of the income, earnings and interest in the Massachusetts Cultural Trust Fund, when fully vested, to (i) finance the operations and grant-making programs of the council and (ii) finance the facilities, activities and programs of Massachusetts-based organizations in the creative economy industries, both for-profit and non-profit, concerned with the arts, humanities, interpretive sciences, community arts and local arts and (iii) support and leverage investment in the creative economy, including but not limited to grants, loans, and equity investments in galleries and museums, arts and cultural-based commercial enterprises, centers of excellence in the arts, organizations and educational institutions, and real estate developments that include both affordable and market rate housing or studio space for artists, including but not limited to mill rehabilitation, and so-called second-story investments, artist live-work space, and the development of gallery streets.
- (g) No more than 20 per cent of the moneys transferred to the fund each year shall be deposited within the Massachusetts Development Finance Agency, created pursuant to chapter 23G. The funds shall be invested by the Massachusetts Development Finance Agency in

projects that further the arts including, but not limited to, galleries and museums, arts and cultural-based companies, organizations and educational institutions, and real estate developments that include housing or studio space for artists. The monies may be used to make equity investments or loans. Net earnings on funds so invested shall be remitted to the Massachusetts Cultural Trust Fund to be reinvested or distributed to the Massachusetts cultural council. The Massachusetts Development Finance Agency shall be allowed to charge related expenses to the fund including staff time and overhead and out of pocket expenses. Funds managed by the Massachusetts Development Finance Agency shall be used to further the mission of the Massachusetts Cultural Trust Fund and as opposed to maximizing financial returns.

(h) The Massachusetts Cultural Trust Fund shall be credited with (1) all amounts transferred pursuant to subparagraph (1) of section 5C of chapter 29; (2) any appropriation, grant, gift or other contribution explicitly made to the trust fund; (3) income derived from the investment of amounts credited to the trust fund.

- (i) The Massachusetts Cultural Council shall, on annual basis, not later than December 1, publish a strategic plan on the cultural economy recommending to the Massachusetts General Court the most effective and prudent uses of the income, earnings and interest available in said trust fund for the financing of the operations of the Massachusetts Cultural Council and the financing of the facilities, activities and programs of organizations, both for-profit and non-profit, within the Commonwealth concerned with the arts, humanities, interpretive sciences, community arts and local arts.
- (j) Said strategic plan shall outline the role of state agencies as they support the creative economy industries, including a projection of any future costs for the Massachusetts Cultural Council, annualization, and savings resulting from any financing recommendations. Said financing recommendations shall not be predicated upon unexpended amounts from the current fiscal year being automatically made available for re-appropriation for the same purpose in the subsequent fiscal year, but nothing contained herein shall preclude the council from making a recommendation to re-appropriate any unexpended amounts for the same or any other purpose authorized by this chapter.
- (k) Said strategic plan shall give priority to the funding of annualization for programs and services obligated in prior fiscal years before recommending financing for the expansion of services or the provision of new services.
- (l) Said strategic plan shall evaluate the performance and effectiveness of all programs funded by the income, earnings, and interest of said trust fund. The Massachusetts Cultural shall undertake a sunset review, so-called, of any such program or service that does not achieve performance expectations. Said commission shall monitor the extent to which funding

- from the trust complements or expands upon previously implemented arts and culture programs and services in the Commonwealth.
 - (m) The comptroller shall promptly certify to the fiscal affairs division, the house and senate committees on ways and means, the joint committee on tourism, arts, and cultural development and the joint committee on economic development and emerging technologies the amount and date when any payments are made or credited to the fund.

- (n) Not later than October 31 of each year, the comptroller shall certify to the treasurer, the fiscal affairs division, the house and senate committees on ways and means, the joint committee on tourism, arts and cultural development and the joint committee on economic development and emerging technologies the balance in the Massachusetts Cultural Trust Fund and the total return generated by the principal of the trust fund during the prior 12 month period ending on June 30.
- SECTION 3. Chapter 29 of the General Laws is hereby amended by striking out section 5C, as so appearing, and inserting in place thereof the following section:-
- Section 5C. The comptroller shall annually, on or before October 31, certify to the commissioner of administration the amount of the consolidated net surplus in the budgetary funds at the close of the preceding fiscal year. The amounts so certified shall be disposed as follows:
- (1) an amount equal to \$100,000,000 shall be transferred to the Massachusetts Cultural Trust Fund on an annual basis until the state treasurer certifies to the comptroller, the fiscal affairs divisions the house and senate committees on ways and means, the joint committee on tourism arts and cultural development and the joint committee on economic development and emerging technologies that the fund has accrued \$1,000,000,000 in principal.
- (2) an amount equal to 1/2 of 1 per cent of the total revenue from taxes in the preceding fiscal year shall be available to be used as revenue for the current fiscal year and 1/2 of 1 per cent of the total revenue from taxes in the preceding fiscal year shall be transferred to the Stabilization Fund;
- (3) any remaining amount of the consolidated net surplus after amounts made available in clauses (1) and (2) shall be transferred to the Stabilization Fund; and
- 120 (4) transfers specified in this section shall be made from the undesignated fund 121 balances in the budgetary funds proportionally from said undesignated fund balances; but, the 122 transfer shall not cause a deficit in any of those funds.