

**SENATE . . . . . No. 213**

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**The Commonwealth of Massachusetts**

PRESENTED BY:

***Katherine M. Clark***

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act concerning media literacy in schools.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
<i>Katherine M. Clark</i>	<i>Fifth Middlesex</i>
<i>David M. Rogers</i>	<i>24th Middlesex</i>
<i>William N. Brownsberger</i>	<i>Second Suffolk and Middlesex</i>
<i>Tricia Farley-Bouvier</i>	<i>3rd Berkshire</i>
<i>Barry R. Finegold</i>	<i>Second Essex and Middlesex</i>
<i>Michael J. Barrett</i>	<i>Third Middlesex</i>
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>

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By Ms. Clark, a petition (accompanied by bill, Senate, No. 213) of Katherine M. Clark, David M. Rogers, William N. Brownsberger, Tricia Farley-Bouvier and other members of the General Court for legislation concerning media literacy in schools. Education.

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[SIMILAR MATTER FILED IN PREVIOUS SESSION  
SEE SENATE, NO. 1956 OF 2011-2012.]

**The Commonwealth of Massachusetts**

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**In the Year Two Thousand Thirteen**  
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An Act concerning media literacy in schools.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. Chapter 69 of the General Laws is hereby amended by inserting after  
2 section 1N the following section:-

3 Section 1O. To equip students with the knowledge and skills for accessing, analyzing,  
4 evaluating, creating and participating in the 21st century media culture, and to ensure students  
5 develop the independent thinking and critical analysis skills needed to navigate the messages of a  
6 media-saturated world, the department of elementary and secondary education shall authorize  
7 and assist in the implementation of programs on teaching media literacy. The components of  
8 media literacy covered in the program shall include: Accessing and evaluating information from  
9 a variety of internet and other media sources; Analyzing how media messages, including  
10 advertising, are constructed and for what purposes; Evaluating media’s explicit and implicit  
11 messages, how messages can be interpreted, how values and points of view are included and  
12 excluded, and how media can influence ideas and behaviors; Creating media and messages using  
13 a variety of media tools, including the use of words, images, sound and other multi-media tools;  
14 Participating in a global media culture.

15 The department shall develop standards and objectives for media literacy for grades  
16 kindergarten to 12, inclusive, within the existing curriculum. The department shall make  
17 available to school districts a list of resources to aid in the selection of materials and resources

18 that contain substantive provisions on media literacy, and will ensure that approved media  
19 literacy training opportunities are made available for professional development points within the  
20 teacher recertification program.