

**HOUSE . . . . . No. 360****The Commonwealth of Massachusetts**

PRESENTED BY:

***Kimberly N. Ferguson****To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

**An Act Relative to Student Online Information Protection Policies.**

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Kimberly N. Ferguson</i>	<i>1st Worcester</i>	<i>1/15/2015</i>
<i>Leonard Mirra</i>	<i>2nd Essex</i>	<i>8/22/2019</i>
<i>Keiko M. Orrall</i>	<i>12th Bristol</i>	<i>8/22/2019</i>
<i>Shawn Dooley</i>	<i>9th Norfolk</i>	<i>8/22/2019</i>
<i>James J. Dwyer</i>	<i>30th Middlesex</i>	<i>8/22/2019</i>
<i>Jennifer L. Flanagan</i>	<i>Worcester and Middlesex</i>	<i>8/22/2019</i>
<i>Bradley H. Jones, Jr.</i>	<i>20th Middlesex</i>	<i>8/22/2019</i>
<i>Anne M. Gobi</i>	<i>Worcester, Hampden, Hampshire and Middlesex</i>	<i>8/22/2019</i>
<i>Angelo L. D'Emilia</i>	<i>8th Plymouth</i>	<i>8/22/2019</i>
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>	<i>8/22/2019</i>
<i>Leah Cole</i>	<i>12th Essex</i>	<i>8/22/2019</i>
<i>Tricia Farley-Bouvier</i>	<i>3rd Berkshire</i>	<i>8/22/2019</i>
<i>Sheila C. Harrington</i>	<i>1st Middlesex</i>	<i>8/22/2019</i>
<i>Kevin J. Kuros</i>	<i>8th Worcester</i>	<i>8/22/2019</i>
<i>Paul R. Heroux</i>	<i>2nd Bristol</i>	<i>8/22/2019</i>

# HOUSE . . . . . No. 360

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By Mrs. Ferguson of Holden, a petition (accompanied by bill, House, No. 360) of Kimberly N. Ferguson and others relative to student online information protection policies. Education.

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## The Commonwealth of Massachusetts

\_\_\_\_\_  
In the One Hundred and Eighty-Ninth General Court  
(2015-2016)  
\_\_\_\_\_

An Act Relative to Student Online Information Protection Policies.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1           SECTION 1. Chapter 71 of the General Laws, as so appearing in the 2012 Official  
2           Edition, is hereby amended by inserting after Section 94 the following new section: --

3           Section 95. Student Online Information Protection Policies

4           (a) An operator of an Internet Web site, online service, online application, or mobile  
5           application with actual knowledge that the site, service, or application is used for K-12 school  
6           purposes and was designed and marketed for K-12 school purposes shall comply with all of the  
7           following requirements:

8           i.       It shall not use, share, disclose, or compile personal information about a K-12  
9           student for any purpose other than the K-12 school purpose and for maintaining the integrity of  
10          the site, service, or application.

11          ii.       It shall not use, share, disclose, or compile a student's personal information for  
12          any commercial purpose, including but not limited to, advertising or profiling.

13           iii.     It shall not allow, facilitate, or aid in the marketing or advertising of a product or  
14 service to a k-12 student on the site, service, or application.

15           iv.     It shall take all reasonable steps to protect the data at rest and in motion in a  
16 manner that meets or exceeds commercial best practice.