

HOUSE No. 4215

The Commonwealth of Massachusetts

HOUSE OF REPRESENTATIVES, April 14, 2016.

The committee on Revenue to whom was referred the petition (accompanied by bill, House, No. 3508) of Daniel J. Hunt and Linda Dorcena Forry for legislation to provide tax incentives for the removal of billboards deemed to have a detrimental effect on open space, reports recommending that the accompanying bill (House, No. 4215) ought to pass.

For the committee,

JAY R. KAUFMAN.

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**In the One Hundred and Eighty-Ninth General Court
(2015-2016)**

An Act relative to the protection of open spaces.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 29 of chapter 93 of the General Laws, as appearing in the 2014
2 Official Edition, is hereby amended by inserting after the first sentence the following 2
3 sentences:- For the purposes of this section, a public park or reservation shall include a parkway
4 under the jurisdiction of the department of conservation and recreation. Such rules and
5 regulations shall require that said billboards, signs, and other advertising devices: (i) shall not be
6 located within 500 feet of a public park or reservation without local approval; (ii) shall not
7 obstruct the view of any location listed on the national register of historic places without local
8 approval; (iii) shall be restricted on particular premises as necessary to promote the protection of
9 open space.

10 SECTION 2. Section 3 of chapter 6C of the General Laws, as appearing in the 2014
11 Official Edition, is hereby amended by striking out, in line 294, the word “and”, by inserting
12 after the word “employees”, in line 296, as so appearing, the following words:- ; and

13 (49) sell, lease or otherwise contract for advertising, including in or on the facilities of the
14 department; provided, that advertising appearing on the exterior of the facility, including
15 billboards, signs and other advertising devices, shall be consistent with local ordinances or by-
16 laws. and (50) exercise all the powers and duties formerly exercised by the outdoor advertising
17 board under chapter 93.

18 Clause (50) of section 3 of chapter 6C of the General Laws, as inserted by section 8, shall
19 take effect as of November 1, 2009.

20 SECTION 3. Paragraph (n) of Section 3 of chapter 161A of the General Laws, as
21 appearing in the 2014 Official Edition, is hereby amended by inserting after the word
22 “authority”, in line 119, the following words:- ; provided, that outdoor advertisements shall be
23 subject to local zoning and approval.