HOUSE DOCKET, NO. 4911 FILED ON: 7/8/2016

HOUSE . . . . . No. 4497

Section 179 contained in the engrossed Bill making appropriations for the fiscal year 2017 (see House, No. 4450), which had been returned by His Excellency the Governor with recommendation of amendment (for message, see Attachment P of House, No. 4505). July 11, 2016.

The Commonwealth of Massachusetts

In the One Hundred and Eighty-Ninth General Court
(2015-2016)

An Act relative to community hospital marketing campaigns.

Whereas, The deferred operation of this act would tend to defeat its purpose, which is to provide for community hospital marketing campaigns, therefore, it is hereby declared to be an emergency law, necessary for the immediate preservation of the public convenience.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. The health policy commission, in consultation with community hospitals, shall develop a marketing campaign to show the high value of community hospitals and the cost and quality benefits to patients and employers of seeking care in local settings. The commission shall direct not more than $500,000 from the Distressed Hospital Trust Fund established in section 2GGGG of chapter 29 of the General Laws to fund the development and implementation of the marketing campaign.

SECTION 2. This act shall take effect as of July 1, 2016.