HOUSE No. 543

The Commonwealth of Massachusetts

PRESENTED BY:

Garrett J. Bradley

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to disclosure of top contributors for independent expenditures or electioneering communications.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
Garrett J. Bradley	3rd Plymouth	1/15/2015
Josh S. Cutler	6th Plymouth	8/27/2019
Ann-Margaret Ferrante	5th Essex	8/27/2019
Angelo J. Puppolo, Jr.	12th Hampden	8/27/2019
Ruth B. Balser	12th Middlesex	8/27/2019
Kenneth I. Gordon	21st Middlesex	8/27/2019
Carolyn C. Dykema	8th Middlesex	8/27/2019
Louis L. Kafka	8th Norfolk	8/27/2019
Tricia Farley-Bouvier	3rd Berkshire	8/27/2019
James M. Cantwell	4th Plymouth	8/27/2019
Paul W. Mark	2nd Berkshire	8/27/2019
John V. Fernandes	10th Worcester	8/27/2019
Danielle W. Gregoire	4th Middlesex	8/27/2019
Tom Sannicandro	7th Middlesex	8/27/2019
Jason M. Lewis	Fifth Middlesex	8/27/2019
Michael O. Moore	Second Worcester	8/27/2019
Anne M. Gobi	Worcester, Hampden, Hampshire and	8/27/2019

	Middlesex	
Timothy R. Madden	Barnstable, Dukes and Nantucket	8/27/2019
James B. Eldridge	Middlesex and Worcester	8/27/2019
Paul McMurtry	11th Norfolk	8/27/2019
Jonathan Hecht	29th Middlesex	8/27/2019
James M. Murphy	4th Norfolk	8/27/2019
Thomas M. Stanley	9th Middlesex	8/27/2019
Chris Walsh	6th Middlesex	8/27/2019

HOUSE No. 543

By Mr. Bradley of Hingham, a petition (accompanied by bill, House, No. 543) of Garrett J. Bradley and others relative to disclosures by individuals or entities making independent expenditures for electioneering communications. Election Laws.

The Commonwealth of Alassachusetts

In the One Hundred and Eighty-Ninth General Court (2015-2016)

An Act relative to disclosure of top contributors for independent expenditures or electioneering communications.

Whereas, The deferred operation of this act would tend to defeat its purpose, which is to provide forthwith voters with a clearer understanding of the source of funding for political advertisements, therefore it is hereby declared to be an emergency law, necessary for the immediate preservation of the public convenience.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 SECTION 1. Section 18G of chapter 55 of the General Laws as amended by Chapter 210 2 of the Acts of 2014 is amended by striking the section and inserting the following in its place:-
- 3 Section 18G. An independent expenditure or electioneering communication which is
- 4 transmitted through paid radio, television or internet advertising shall include a statement
- 5 disclosing the identity of the individual, corporation, group or association paying for the
- 6 advertisement. If the independent expenditure or electioneering communication is a radio or
- 7 television advertisement, the advertisement shall include a statement by the individual paying for
- 8 the advertisement in which the person acknowledges that he paid for the message and his city or
- 9 town of residence. If the radio or television advertisement is paid for by a corporation, group,

association or a labor union, the following statement shall be made by the chief executive officer		
of the corporation, the chairman or principal officer of the group or association or the chief		
executive or business manager of a labor union: "I am (name) the		
(office held) of (name of corporation,		
group, association or labor union) and (name of corporation, group, association		
or labor union) approves and paid for this message." Such statements in television		
advertisements shall be conveyed by an unobscured, full-screen view of the person making the		
statement. If an independent expenditure or electioneering communication is transmitted through		
internet advertising, the statement shall appear in a clearly readable manner with a reasonable		
degree of color contrast between the background and the printed statement.		

An independent expenditure or electioneering communication which is transmitted through paid television, internet advertising or print advertising appearing larger than 15 square inches, or direct mail or billboard shall include a written statement at the bottom of the advertisement or mailing that contains the words "Top Contributors" and a written statement that lists the 5 persons or entities or, if fewer than 5 persons or entities, all such persons or entities, that made the largest contributions, to that entity, regardless of the purpose for which the funds were given; provided, however, that only contributions in excess of \$5,000 reportable under this chapter during the 12-month period before the date of the advertisement or communication shall be listed. If no such contribution is received by the entity making an independent expenditure or electioneering communication, the advertisement or communication may exclude the statement. The advertisement or communication shall also include a written statement, as specified by the director, at the bottom of the advertisement or communication that directs viewers to the official web address of the office of campaign and political finance. This paragraph shall also apply to

- advertisements or communications purchased to influence or affect the vote on any question
 submitted to the voters.
- Whoever violates this section shall be punished by imprisonment in the house of correction for not more than 1 year or by a fine of not more than \$10,000, or both.