

HOUSE No. 4140

The Commonwealth of Massachusetts

PRESENTED BY:

Diana DiZoglio, (BY REQUEST)

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to motor vehicle price advertising.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Brian Donahue</i>	<i>33 Morningside Lane, North Andover, MA 01845</i>	<i>1/8/2018</i>

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By Ms. DiZoglio of Methuen (by request), a petition (subject to Joint Rule 12) of Brian Donahue relative to the advertising of prices for motor vehicles. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

In the One Hundred and Ninetieth General Court
(2017-2018)

An Act relative to motor vehicle price advertising.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Section 7 of chapter 93B of the General Laws, as appearing in the 2016 Official Edition,
2 is hereby amended by striking out subsection (b) and inserting in place thereof the following
3 subsection:-

4 (b) Any motor vehicle dealer advertising the price of a new motor vehicle, including but
5 not limited to affixing an advertised price to the motor vehicle, shall include in such price all
6 charges of any type which are necessary or usual prior to the delivery of such vehicle to a retail
7 purchaser, including but not limited to: charges for freight, handling, vehicle preparation and
8 documentary preparation; taxes; charges for the dealer's preparation of title and assistance in
9 registering a vehicle; and any other charge that is necessarily or usually included in the final
10 purchase price of the motor vehicle. The final price shall be nonnegotiable. A violation of this
11 section shall be considered an unfair or deceptive act or practice under this chapter and under
12 chapter 93A.