

**SENATE . . . . . No. 1690**

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**The Commonwealth of Massachusetts**

PRESENTED BY:

*Julian Cyr*

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to government efficiency.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	
<i>Julian Cyr</i>	<i>Cape and Islands</i>	
<i>Jason M. Lewis</i>	<i>Fifth Middlesex</i>	<i>1/24/2017</i>
<i>Denise C. Garlick</i>	<i>13th Norfolk</i>	<i>2/3/2017</i>

**SENATE . . . . . No. 1690**

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By Mr. Cyr, a petition (accompanied by bill, Senate, No. 1690) of Julian Cyr, Jason M. Lewis and Denise C. Garlick for legislation to create a behavioral science insights policy directive. State Administration and Regulatory Oversight.

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**The Commonwealth of Massachusetts**

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**In the One Hundred and Ninetieth General Court  
(2017-2018)**  
\_\_\_\_\_

An Act relative to government efficiency.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 Chapter 6A of the General Laws is hereby amended by inserting after section 4A the  
2 following new section:-

3 Section 4B. Behavioral science insights policy directive.

4 (a) Administrative agencies, independent agencies, and judicial administration are  
5 encouraged to do all of the following:

6 (1) identify policies, programs, and operations where applying behavioral science insights  
7 may yield substantial improvements in public welfare, program outcomes, and program cost  
8 effectiveness;

9 (2) develop strategies for applying behavioral science insights to programs and, where  
10 possible, rigorously test and evaluate the impact of these insights; and

11 (3) strengthen governmental relationships with the research community to better use  
12 empirical findings from the behavioral sciences.

13 (b) In implementing the policy directives in subsection (a), agencies and administrators  
14 shall do all of the following:

15 (1) identify opportunities to help qualifying individuals, families, communities, and  
16 businesses access public programs and benefits by, as appropriate, streamlining processes that  
17 may otherwise limit or delay participation -- for example, removing administrative hurdles,  
18 shortening wait times, and simplifying forms;

19 (2) improve how information is presented to consumers, borrowers, program  
20 beneficiaries, and other individuals, whether as directly conveyed by the agency, or in setting  
21 standards for the presentation of information, by considering how the content, format, timing,  
22 and medium by which information is conveyed affects comprehension and action by individuals,  
23 as appropriate;

24 (3) identify programs that offer choices and carefully consider how the presentation and  
25 structure of those choices, including the order, number, and arrangement of options, can most  
26 effectively promote public welfare, as appropriate, giving particular consideration to the  
27 selection and setting of default options; and

28 (4) review elements of their policies and programs that are designed to encourage or  
29 make it easier for individuals to take specific actions, such as saving for retirement, resolving  
30 legal issues, or completing education programs. In doing so, agencies shall consider how the  
31 timing, frequency, presentation, and labeling of benefits, taxes, subsidies, and other incentives

32 can more effectively and efficiently promote those actions, as appropriate. Particular attention  
33 should be paid to opportunities to use nonfinancial incentives.

34 (c) For policies with a regulatory component, agencies are encouraged to combine this  
35 behavioral science insights policy directive with their ongoing review of existing significant  
36 regulations to identify and reduce regulatory burdens, as appropriate and consistent with Access  
37 to Justice Commission recommendations and the Best Practices for Administrative Agencies to  
38 Enhance Administrative Justice.

39 (d) Agencies shall engage outside researchers to provide advice and policy guidance to  
40 assist in developing policy objectives and rigorous evaluation of initiatives under this statute, as  
41 appropriate. Criteria for researchers shall include an emphasis on rigorous, evidence-based  
42 evaluation, including but not limited to randomized control trials, and expertise in behavioral  
43 science and related disciplines.

44 (e) Nothing in this section shall be construed to impair or otherwise affect the authority  
45 granted by law to any government entity.