SENATE DOCKET, NO. 1397 FILED ON: 1/19/2017

SENATE . . . . . No. 1738

The Commonwealth of Massachusetts

PRESENTED BY:

Mark C. Montigny

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to sell naming rights to the Boston Convention and Exhibition Center and other properties operated by the MCCA.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
Mark C. Montigny	*Second Bristol and Plymouth*

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SENATE . . . . . No. 1738

By Mr. Montigny, a petition (accompanied by bill, Senate, No. 1738) of Mark C. Montigny for legislation to sell naming rights to the Boston Convention and Exhibition Center and other properties operated by the MCCA. State Administration and Regulatory Oversight.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. *1689* OF 2015-2016.]

The Commonwealth of Massachusetts

In the One Hundred and Ninetieth General Court
(2017-2018)

An Act to sell naming rights to the Boston Convention and Exhibition Center and other properties operated by the MCCA.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. chapter 195 of the acts of 2014 is hereby amended by inserting after section 3 the following section:

SECTION 3A. (a) Notwithstanding any general or special law to the contrary, the Authority shall issue within 180 days after enactment of this act a request for proposals for a minimum of 120 days to sell, license or rent naming or sponsorship rights including but not limited to whole building naming rights for all buildings, facilities, parking garages, function rooms and public areas or other assets operated and owned by the authority, except the Boston Convention and Exhibition center for which a request for proposals shall take place within 120 days of its proposed expansion completion. The Authority shall preserve the name John B.

Hynes Veterans Memorial Convention Center at its already named facility. Nothing in this section shall prohibit the selling, licensing or rental of other sponsorship rights at the John B. Hynes Veterans Memorial Convention Center.

(b) The executive director shall direct all revenues generated by the Authority under this section to be split evenly between the Massachusetts Office of Travel and Tourism to promote statewide tourism and the Massachusetts Cultural Council to promote cultural programming.