

**SENATE . . . . . No. 202**

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The Commonwealth of Massachusetts

PRESENTED BY:

*Bruce E. Tarr*

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act creating a creative economy master plan.

PETITION OF:

NAME:

*Bruce E. Tarr*

DISTRICT/ADDRESS:

*First Essex and Middlesex*

**SENATE . . . . . No. 202**

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By Mr. Tarr, a petition (accompanied by bill, Senate, No. 202) of Bruce E. Tarr for legislation to create a creative economy master plan. Economic Development and Emerging Technologies.

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The Commonwealth of Massachusetts

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In the One Hundred and Ninetieth General Court  
(2017-2018)  
\_\_\_\_\_

An Act creating a creative economy master plan.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1           SECTION 1. Notwithstanding any special or general law to the contrary, the secretary of  
2 housing and economic affairs, in consultation with the executive director of the Massachusetts  
3 cultural council, the executive director of travel and tourism and the secretary of labor and  
4 workforce development, shall develop and maintain a master plan for the development and  
5 advancement of the creative economy throughout the commonwealth, provided that such plan  
6 shall be reviewed and updated in increments of not less than three years.

7           For the purposes of this section the creative economy shall include but not be limited to  
8 elements that encompass the visual and performing arts, cultural interpretation and presentation,  
9 tourism and affiliated economic activities related to and dependent thereon.

10           In developing and maintaining said plan the secretary shall seek to ensure inclusion of  
11 necessary components to support and strengthen the creative economy of each region and sub  
12 region of the commonwealth, as their special circumstances may escalate, and shall seek to

13 maximize and capture to the fullest extent possible the opportunities for job creation, workforce  
14 training and skills development, in such regions and sub regions.

15 The process of developing and maintaining such plan shall include, but not be limited to,  
16 at least one public hearing in each geographic region identified in the plan, provided further that  
17 the plan shall recognize and support cultural districts as critical resources in advancing its goals.