

# HOUSE . . . . . No. 3365

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## The Commonwealth of Massachusetts

PRESENTED BY:

*Jay D. Livingstone and Christine P. Barber*

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to address gender based price discrimination.

PETITION OF:

| NAME:                        | DISTRICT/ADDRESS:       | DATE ADDED:      |
|------------------------------|-------------------------|------------------|
| <i>Jay D. Livingstone</i>    | <i>8th Suffolk</i>      | <i>1/17/2019</i> |
| <i>Christine P. Barber</i>   | <i>34th Middlesex</i>   | <i>1/17/2019</i> |
| <i>Sean Garballey</i>        | <i>23rd Middlesex</i>   | <i>1/27/2019</i> |
| <i>Kay Khan</i>              | <i>11th Middlesex</i>   | <i>1/29/2019</i> |
| <i>Ruth B. Balser</i>        | <i>12th Middlesex</i>   | <i>1/29/2019</i> |
| <i>Michael S. Day</i>        | <i>31st Middlesex</i>   | <i>2/1/2019</i>  |
| <i>Marjorie C. Decker</i>    | <i>25th Middlesex</i>   | <i>1/29/2019</i> |
| <i>Mindy Domb</i>            | <i>3rd Hampshire</i>    | <i>1/30/2019</i> |
| <i>James K. Hawkins</i>      | <i>2nd Bristol</i>      | <i>2/1/2019</i>  |
| <i>Patricia D. Jehlen</i>    | <i>Second Middlesex</i> | <i>1/31/2019</i> |
| <i>Mary S. Keefe</i>         | <i>15th Worcester</i>   | <i>2/1/2019</i>  |
| <i>Maria Duaine Robinson</i> | <i>6th Middlesex</i>    | <i>2/1/2019</i>  |
| <i>David M. Rogers</i>       | <i>24th Middlesex</i>   | <i>1/31/2019</i> |
| <i>Andres X. Vargas</i>      | <i>3rd Essex</i>        | <i>1/31/2019</i> |

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By Representatives Livingstone of Boston and Barber of Somerville, a petition (accompanied by bill, House, No. 3365) of Jay D. Livingstone, Christine P. Barber and others for an investigation by a task force (including members of the General Court) relative to gender-based price discrimination. The Judiciary.

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## The Commonwealth of Massachusetts

\_\_\_\_\_  
In the One Hundred and Ninety-First General Court  
(2019-2020)  
\_\_\_\_\_

An Act to address gender based price discrimination.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1           SECTION 1. There shall be a working group on gender equity regarding the pricing of  
2 items marketed for sale towards women in the Commonwealth to better understand gender-based  
3 price discrimination on the state level. The working group shall consist of the following  
4 members or their designees: 2 people appointed by the Speaker of the House of Representatives;  
5 2 people appointed by the Senate President; the house and senate chairs of the joint committee on  
6 financial services; the house and senate chairs of the joint committee on consumer protection and  
7 professional licensure; 1 person appointed by the attorney general; the chair of the permanent  
8 commission on the status of women; the president of the Women’s Bar Association of  
9 Massachusetts; 1 person to be appointed by the office of the State Treasurer, 1 person appointed  
10 by the Retailers Association of Massachusetts, and 2 persons to be appointed by the governor.

11           SECTION 2. Not later than 30 days after the effective date of this act, the working group  
12 shall convene to study the costs and differences or lack thereof based on target marketing based

13 on gender. The working group shall submit its findings, along with any legislative  
14 recommendations, to the clerks of the senate and house of representatives not later than  
15 December 31, 2020.