

**HOUSE . . . . . No. 345**

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**The Commonwealth of Massachusetts**

PRESENTED BY:

*Theodore C. Speliotis*

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to retailer-backed coupons.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Theodore C. Speliotis</i>	<i>13th Essex</i>	<i>1/10/2019</i>

**HOUSE . . . . . No. 345**

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By Mr. Speliotis of Danvers, a petition (accompanied by bill, House, No. 345) of Theodore C. Speliotis relative to the issuance of coupons to customers for the purchase of alcoholic beverages. Consumer Protection and Professional Licensure.

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**The Commonwealth of Massachusetts**

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**In the One Hundred and Ninety-First General Court  
(2019-2020)**  
\_\_\_\_\_

An Act relative to retailer-backed coupons.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1           SECTION 1. Section 25C Subsection f of Chapter 138 of the General Laws as appearing  
2 in the 2016 Official Edition is hereby amended by inserting after the word “necessary”, the  
3 following words: Notwithstanding anything to the contrary contained in this Chapter, a licensee  
4 authorized to sell alcoholic beverages at retail for off-premises consumption may issue coupons  
5 to customers for the purchase of alcoholic beverages at prices below current posted prices  
6 provided that the final cost to a customer is not below the retailer’s invoiced cost after applicable  
7 discounts.