

# SENATE . . . . . No. 2420

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Senate, November 20, 2019 – Text of the Senate amendment to the House Bill modernizing tobacco control (House, No. 4196) (being the text of Senate document numbered 2407, printed as amended)

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## The Commonwealth of Massachusetts

In the One Hundred and Ninety-First General Court  
(2019-2020)

1 SECTION 1. Chapter 10 of the General Laws is hereby amended by striking out section  
2 30B, as appearing in the 2018 Official Edition, and inserting in place thereof the following  
3 section:-

4 Section 30B. Upon receiving notice from the commissioner of revenue that a retailer, as  
5 defined in section 1 of chapter 64C, a cigar retailer, as defined in section 7B of said chapter 64C,  
6 or an electronic nicotine delivery system retailer, as defined in section 7E of said chapter 64C,  
7 has had a cigar, electronic nicotine delivery system or tobacco license suspended or revoked for a  
8 knowing violation of paragraph (1) of subsection (l) of said section 7B, paragraph (1) of  
9 subsection (l) of said section 7E, section 34 or section 35 of said chapter 64C, the director of the  
10 state lottery shall suspend any license to sell lottery tickets or shares issued to the retailer, cigar  
11 retailer or electronic nicotine delivery system retailer pursuant to sections 26 and 27 for not more  
12 than 60 days.

13 SECTION 2. Section 6 of chapter 14 of the General Laws, as so appearing, is hereby  
14 amended by striking out, in line 93, the first time it appears, the word “or”.

15 SECTION 3. Said section 6 of said chapter 14, as so appearing, is hereby further  
16 amended by inserting after the figure “64C”, in line 94, the following words:- or electronic  
17 nicotine delivery system distributor or electronic nicotine delivery system retailer as defined in  
18 section 7E of said chapter 64C.

19 SECTION 4. Subsection (b) of section 5I of chapter 18 of the General Laws, as so  
20 appearing, is hereby amended by striking out, in line 35, the words “section 1 of chapter 64C”  
21 and inserting in place thereof the following words:- section 6 of chapter 270

22 SECTION 5. Chapter 32A of the General Laws is hereby amended by adding the  
23 following section:-

24 Section 29. (a) The commission shall provide to any active or retired employee of the  
25 commonwealth who is insured under the group insurance commission coverage for: (i) tobacco  
26 use cessation counseling; and (ii) all generic United States Food and Drug Administration-  
27 approved tobacco cessation products without cost sharing when prescribed by a health care  
28 provider.

29 (b) The commission may employ reasonable managed care techniques consistent with  
30 state and federal law to determine the frequency, method, treatment or setting for the  
31 recommended item or service; provided, however, that covered persons shall have access to at  
32 least 1 tobacco cessation product without prior authorization.

33 SECTION 6. Section 16 of chapter 62C of the General Laws, as appearing in the 2018  
34 Official Edition, is hereby amended by inserting after subsection (c<sup>1/2</sup>) the following subsection:-

35 (c<sup>3/4</sup>) Not later than the twentieth day of each calendar month or not later than the  
36 twentieth day of the month following each calendar quarter, as required by the commissioner,  
37 every licensee under section 7E of chapter 64C shall file with the commissioner a return for each  
38 place of business that the licensee maintains stating the quantity of electronic nicotine delivery  
39 systems sold by the licensee in the commonwealth during the preceding calendar month or  
40 quarter, as required by the commissioner. The return shall contain or be accompanied by any  
41 additional information that the commissioner may require. If a licensee ceases to sell electronic  
42 nicotine delivery systems, the licensee shall immediately file with the commissioner a return for  
43 the period in which the cessation took place.

44 SECTION 7. Section 67 of said chapter 62C, as so appearing, is hereby amended by  
45 striking out, in lines 7 and 23, the words “retailer, cigar” and inserting in place thereof, in each  
46 instance, the following words:- retailer, electronic nicotine delivery system distributor or  
47 electronic nicotine delivery system retailer, cigar.

48 SECTION 8. Said section 67 of said chapter 62C, as so appearing, is hereby further  
49 amended by striking out, in lines 33 and 35, the words “retailers and” and inserting in place  
50 thereof, in each instance, the following words:- retailers, electronic nicotine delivery system  
51 retailers and.

52 SECTION 9. Said section 67 of said chapter 62C, as so appearing, is hereby further  
53 amended by inserting after the word “retailers”, in line 49, the following words:- , electronic  
54 nicotine delivery system distributors, electronic nicotine delivery system retailers.

55 SECTION 10. Said section 67 of said chapter 62C, as so appearing, is hereby further  
56 amended by inserting after the word “retailers”, in line 65, the first time it appears, the following

57 words:- ; electronic nicotine delivery system distributors; electronic nicotine delivery system  
58 retailers.

59 SECTION 11. Said section 67 of said chapter 62C, as so appearing, is hereby further  
60 amended by inserting after the word “wholesaler”, in lines 67 and 68, the following words:- ,  
61 electronic nicotine delivery system distributor.

62 SECTION 12. Section 68 of said chapter 62C, as so appearing, is hereby amended by  
63 inserting after the figure “64C”, in line 45, the following words:- , an electronic nicotine delivery  
64 system retailer, as defined in subsection (a) of section 7E of said chapter 64C.

65 SECTION 13. Said section 68 of said chapter 62C, as so appearing, is hereby further  
66 amended by inserting after the figure “64C”, in line 49, the following words:- , paragraph (1) of  
67 subsection (l) of section 7E of said chapter 64C.

68 SECTION 14. Section 1 of chapter 64C of the General Laws, as so appearing, is hereby  
69 amended by inserting after the word “cigarettes”, in line 8, the following words:- , an electronic  
70 nicotine delivery system as defined in subsection (a) of section 7E.

71 SECTION 15. Subsection (a) of section 2C of said chapter 64C, as so appearing, is  
72 hereby amended by striking out clause (3) and inserting in place thereof the following clause:-

73 (3) each cigarette listed in the certification shall be described with the following  
74 information:

75 (i) brand, the trade name on the package;

76 (ii) style, light or ultra light;

- 77 (iii) length in millimeters;
- 78 (iv) circumference in millimeters;
- 79 (v) filter or non-filter;
- 80 (vi) package description, soft pack or box; and
- 81 (vii) the marking approved in accordance with this section.

82 SECTION 16. Said chapter 64C is hereby amended by inserting after section 7D the  
83 following section:-

84 Section 7E. (a) As used in this section, the following words shall have the following  
85 meanings unless the context clearly requires otherwise:

86 “Electronic nicotine delivery system”, an electronic device, whether for 1-time use or  
87 reusable, that can be used to deliver nicotine or another substance to a person inhaling from the  
88 device including, but not limited to, electronic cigarettes, electronic cigars, electronic cigarillos,  
89 electronic pipes, vaping pens, hookah pens and other similar devices that rely on vaporization or  
90 aerosolization; provided, however, that “electronic nicotine delivery system” shall also include  
91 any noncombustible liquid or gel that is manufactured into a finished product for use in such  
92 electronic device; provided further, that “electronic nicotine delivery system” shall also include  
93 any component, part or accessory of a device used during the operation of the device even if the  
94 part or accessory was sold separately; provided further, that “electronic nicotine delivery system”  
95 shall not include marijuana or marijuana products as defined in section 1 of chapter 94G and  
96 medical use marijuana as defined in section 1 of chapter 94I; and provided further, that  
97 “electronic nicotine delivery system” shall not include a product that has been approved by the

98 United States Food and Drug Administration for the sale of or use as a tobacco cessation product  
99 or for other medical purposes and is marketed and sold or prescribed exclusively for that  
100 approved purpose.

101 “Electronic nicotine delivery system distributor”, (i) a person who imports or causes to be  
102 imported into the commonwealth electronic nicotine delivery systems for sale or who  
103 manufactures electronic nicotine delivery systems in the commonwealth; or (ii) a person within  
104 or without the commonwealth who is authorized by the commissioner to make returns and pay  
105 the excise on electronic nicotine delivery systems sold, shipped or delivered by the person to a  
106 person in the commonwealth.

107 “Electronic nicotine delivery system retailer”, a person who sells or furnishes electronic  
108 nicotine delivery systems to consumers for individual use; provided, however, that the electronic  
109 nicotine delivery systems shall not be used for the purpose of resale.

110 “Person”, a natural person, corporation, association, partnership or other legal entity.

111 “Taxed electronic nicotine delivery system”, an electronic nicotine delivery system upon  
112 which the excise has been paid in full by the date on which payment was due and with respect to  
113 which the return has been completed, signed and filed with the commissioner by the date on  
114 which the return was due pursuant to this section and section 16 of chapter 62C.

115 “Untaxed electronic nicotine delivery system”, an electronic nicotine delivery system  
116 upon which the excise has not been paid in full by the date on which payment was due or with  
117 respect to which the return has not been completed, signed and filed with the commissioner by  
118 the date on which the return was due pursuant to this section and section 16 of chapter 62C.

119           “Wholesale price”, in the case of: (i) a manufacturer of electronic nicotine delivery  
120 systems, the price set for such products or, if no price has been set, the wholesale value of the  
121 electronic nicotine delivery system; (ii) an electronic nicotine delivery system distributor who is  
122 not a manufacturer of electronic nicotine delivery systems, the price at which the electronic  
123 nicotine delivery system distributor purchased the electronic nicotine delivery system; or (iii) an  
124 electronic nicotine delivery system retailer or a consumer, the price at which the electronic  
125 nicotine delivery system retailer or consumer purchased the electronic nicotine delivery system.

126           (b) There shall be an excise on an electronic nicotine delivery system held in the  
127 commonwealth at a rate of 75 per cent of the wholesale price. The excise shall be imposed on an  
128 electronic nicotine delivery system distributor at the time that the electronic nicotine delivery  
129 system is manufactured, purchased, imported, received or acquired in the commonwealth. The  
130 excise shall not be imposed on an electronic nicotine delivery system that is exported from the  
131 commonwealth.

132           (c) An electronic nicotine delivery system retailer shall be liable for the collection of the  
133 excise on all electronic nicotine delivery systems that are in the electronic nicotine delivery  
134 system retailer’s possession at any time and upon which the excise has not been paid by an  
135 electronic nicotine delivery system distributor. There shall be a presumption that the excise on  
136 the electronic nicotine delivery system has not been paid and that the electronic nicotine delivery  
137 system retailer is liable for the collection of the excise on the electronic nicotine delivery system  
138 if, upon demand, an electronic nicotine delivery system retailer fails to produce or exhibit to the  
139 commissioner or the commissioner’s authorized representative an invoice by an electronic  
140 nicotine delivery system distributor for an electronic nicotine delivery system in the electronic  
141 nicotine delivery system retailer’s possession.

142 (d) The amount of the excise advanced and paid by an electronic nicotine delivery system  
143 distributor or electronic nicotine delivery system retailer under this section shall be added to and  
144 collected as part of the sales price of the electronic nicotine delivery system.

145 (e)(1) An electronic nicotine delivery system distributor shall be liable for the payment of  
146 the excise on electronic nicotine delivery systems that the electronic nicotine delivery system  
147 distributor imports or causes to be imported into the commonwealth or that the electronic  
148 nicotine delivery system distributor manufactures in the commonwealth. An electronic nicotine  
149 delivery system distributor authorized by the commissioner to make returns and pay the excise  
150 on electronic nicotine delivery systems sold, shipped or delivered by the electronic nicotine  
151 delivery system distributor to a person in the commonwealth shall be liable for the collection and  
152 payment of the excise on all of the electronic nicotine delivery systems so sold, shipped or  
153 delivered.

154 (2) A person who does not acquire untaxed electronic nicotine delivery systems but  
155 acquires taxed electronic nicotine delivery systems for sale at retail shall not be licensed as an  
156 electronic nicotine delivery system distributor under this section; provided, however, that the  
157 person shall be required to be licensed as an electronic nicotine delivery system retailer during  
158 the period that the person is an electronic nicotine delivery system retailer of taxed electronic  
159 nicotine delivery systems.

160 (f) A person outside the commonwealth who ships or transports electronic nicotine  
161 delivery systems to electronic nicotine delivery system retailers in the commonwealth to be sold  
162 by electronic nicotine delivery system retailers may apply for a license as a nonresident  
163 electronic nicotine delivery system distributor. Upon the issuance of such a license, the licensee



164 shall be subject to this section and may act as an electronic nicotine delivery system distributor;  
165 provided, however, that such person shall file proof with the person's application that the person  
166 has appointed the state secretary as the person's agent for service of process relating to any  
167 matter or issue arising under this section. The person shall also agree to submit the person's  
168 books, accounts and records for examination in the commonwealth during reasonable business  
169 hours upon request by the commissioner or the commissioner's authorized representative.

170 (g) A resident of the commonwealth shall be liable for the collection of the excise on all  
171 electronic nicotine delivery systems that are in the resident's possession at any time and upon  
172 which the excise has not been paid by an electronic nicotine delivery system distributor or  
173 electronic nicotine delivery system retailer. There shall be a presumption that the excise on the  
174 electronic nicotine delivery system has not been paid and that the resident is liable for such  
175 excise if a resident, upon demand, fails to produce or exhibit to the commissioner or the  
176 commissioner's authorized representative an invoice or sales receipt by an electronic nicotine  
177 delivery system distributor or electronic nicotine delivery system retailer for an electronic  
178 nicotine delivery system in the resident's possession.

179 (h) No person shall act as an electronic nicotine delivery system distributor or electronic  
180 nicotine delivery system retailer in the commonwealth unless licensed to do so under section 67  
181 of chapter 62C. If an electronic nicotine delivery system distributor or electronic nicotine  
182 delivery system retailer acts as both an electronic nicotine delivery system distributor and  
183 electronic nicotine delivery system retailer at a single place of business, the electronic nicotine  
184 delivery system distributor or electronic nicotine delivery system retailer shall procure a license  
185 to act as an electronic nicotine delivery system distributor and a license to act as an electronic  
186 nicotine delivery system retailer unless, upon application to the commissioner, the commissioner

187 determines otherwise. Each license so issued or a duplicate copy thereof shall be prominently  
188 displayed on the premises covered by the license.

189 (i) Except as otherwise provided in this section, the provisions of this chapter and chapter  
190 62C relative to the assessment, collection, payment, abatement, verification and administration  
191 of taxes, including penalties, shall apply to the excise imposed by this section.

192 (j) For the purposes of section 5, electronic nicotine delivery systems shall be tobacco  
193 products, an electronic nicotine delivery system distributor shall be a wholesaler and an  
194 electronic nicotine delivery system retailer shall be a retailer.

195 (k) For the purposes of section 8, untaxed electronic nicotine delivery systems found in  
196 the commonwealth shall be cigarettes, which have not been returned and are not returnable under  
197 section 16 of chapter 62C or section 6 as applicable.

198 (l)(1) A person who sells, offers for sale or possesses with intent to sell an electronic  
199 nicotine delivery system or otherwise acts as an electronic nicotine delivery system distributor or  
200 electronic nicotine delivery system retailer without being licensed as such shall, in addition to  
201 any other penalties provided by chapter 62C or this chapter, be subject to a civil penalty of not  
202 more than \$5,000 for the first offense and not more than \$25,000 for a second or subsequent  
203 offense.

204 A person shall not, either as principal or agent, sell or solicit orders for electronic nicotine  
205 delivery systems to be shipped, mailed or otherwise sent or brought into the commonwealth to  
206 any person who is not a licensed electronic nicotine delivery system distributor or licensed  
207 electronic nicotine delivery system retailer unless the same is to be sold to or through a licensed  
208 electronic nicotine delivery system distributor or licensed electronic nicotine delivery system

209 retailer. A person who knowingly violates this paragraph shall, in addition to any other penalties  
210 provided by chapter 62C or this chapter, be subject to a civil penalty of not more than \$5,000 for  
211 the first offense and not more than \$25,000 for a second or subsequent offense.

212 An electronic nicotine delivery system shall be presumed to be subject to the excise under  
213 this section unless the person on whose premises the electronic nicotine delivery system was  
214 found establishes otherwise.

215 (2) A person who knowingly: (i) has in the person's possession a shipping case or other  
216 container of electronic nicotine delivery systems that does not bear the name and address of the  
217 person receiving the electronic nicotine delivery systems from a manufacturer or such other  
218 markings as the commissioner may require; or (ii) is in possession of a shipping case or other  
219 container of electronic nicotine delivery systems from which the name and address of the person  
220 receiving the electronic nicotine delivery systems from the manufacturer has been erased or  
221 defaced shall, in addition to any other penalties provided by chapter 62C or this chapter, be  
222 subject to a civil penalty of not more than \$5,000 for the first offense and not more than \$25,000  
223 for a second or subsequent offense.

224 (3) A person who files a false return, affidavit or statement or who violates a provision of  
225 this section for which no other penalty has been provided shall, in addition to any other penalty  
226 provided by chapter 62C or this chapter, be subject to a civil penalty of not more than \$5,000 for  
227 the first offense and not more than \$25,000 for a second or subsequent offense.

228 (5) The state police and local police departments may, and, at the request of the  
229 commissioner or the commissioner's duly authorized agent, shall, enforce this section. Each  
230 violation of this section shall be a separate offense.

231 (6) Not more than 30 per cent of the amounts collected pursuant to civil penalties  
232 imposed pursuant to this section shall be appropriated to the department of public health's  
233 tobacco and cessation and prevention program.

234 (m) The commissioner may promulgate regulations to implement this section.

235 SECTION 17. Section 3A of chapter 64H of the General Laws, as appearing in the 2018  
236 Official Edition, is hereby amended by inserting after the word "cigars", in line 4, the following  
237 words:- , electronic nicotine delivery systems.

238 SECTION 18. Chapter 111 of the General Laws is hereby amended by adding the  
239 following section:-

240 Section 239. The department of public health shall promulgate regulations concerning: (i)  
241 the sale of tobacco products, as defined in section 6 of chapter 270, to persons under the age of  
242 21; (ii) the sale of electronic nicotine delivery systems as defined in section 7E of chapter 64C;  
243 (iii) the advertisement of and signage for tobacco products and electronic nicotine delivery  
244 systems; and (iv) the operation of retail tobacco stores and smoking bars as defined in section 22  
245 of chapter 270. The regulations may provide for penalties for violations of regulations  
246 promulgated pursuant to this section. A violation of this section may be a civil violation.

247 Regulations shall include, but not be limited to: (i) a requirement that tobacco stores and  
248 smoking bars conspicuously post signage as required by the department; and (ii) a prohibition of  
249 the use of fraudulent or misleading statements in the advertisement of tobacco products.

250 This section shall not limit the right of an appropriate authority in a city or town to adopt  
251 rules and regulations as may be necessary; provided, however, that such a rule or regulation shall  
252 not conflict with regulations promulgated by the department or state or federal law.

253 The commissioner of public health shall send proposed regulations drafted pursuant to  
254 this section to the house and senate committees on ways and means and the joint committee on  
255 public health not less than 90 days before filing the proposed regulations with the state secretary;  
256 provided, however, that in promulgating an emergency regulation, the commissioner shall send  
257 notice of the changes, including the emergency regulation, to the house and senate committees  
258 on ways and means and the joint committee on public health on the same day that the emergency  
259 regulation is filed with the state secretary.”.

260 SECTION 19. Chapter 118E of the General Laws is hereby amended by inserting after  
261 section 10L the following section:-

262 Section 10M. (a) The division and its contracted health insurers, health plans, health  
263 maintenance organizations, behavioral health management firms and third-party administrators  
264 under contract to a Medicaid managed care organization or primary care clinician plan shall  
265 provide coverage for: (i) tobacco use cessation counseling; and (ii) all generic United States  
266 Food and Drug Administration-approved tobacco cessation products without cost sharing when  
267 prescribed by a health care provider.

268 (b) The division shall be permitted to employ reasonable managed care techniques  
269 consistent with state and federal law to determine the frequency, method, treatment or setting for  
270 the recommended item or service; provided, however, that covered persons shall have access to  
271 at least 1 tobacco cessation product without preauthorization.

272 SECTION 20. Chapter 175 of the General Laws is hereby amended by inserting after  
273 section 47KK the following section:-

274 Section 47LL. (a) An individual policy of accident and sickness insurance issued under  
275 section 108 that provides benefits for hospital expenses and surgical expenses and any group  
276 blanket policy of accident and sickness insurance issued under section 110 that provides benefits  
277 for hospital expenses and surgical expenses delivered, issued or renewed by agreement between  
278 the insurer and the policyholder, within or outside the commonwealth, shall provide benefits for  
279 residents of the commonwealth and all group members having a principal place of employment  
280 in the commonwealth for: (i) tobacco use cessation counseling; and (ii) all generic United States  
281 Food and Drug Administration-approved tobacco cessation products without cost sharing when  
282 prescribed by a health care provider.

283 (b) Carriers shall be permitted to employ reasonable managed care techniques consistent  
284 with state and federal law to determine the frequency, method, treatment or setting for the  
285 recommended item or service; provided, however, that covered persons shall have access to at  
286 least 1 tobacco cessation product without prior authorization.

287 SECTION 21. Chapter 176A of the General Laws is hereby amended by inserting after  
288 section 8MM the following section:-

289 Section 8NN. (a) Any contract between a subscriber and the corporation under an  
290 individual or group hospital service plan that is delivered, issued or renewed within the  
291 commonwealth shall provide coverage for: (i) tobacco use cessation counseling; and (ii) all  
292 generic United States Food and Drug Administration-approved tobacco cessation products  
293 without cost sharing when prescribed by a health care provider.

294 (b) Carriers shall be permitted to employ reasonable managed care techniques consistent  
295 with state and federal law to determine the frequency, method, treatment or setting for the  
296 recommended item or service; provided, however, that covered persons shall have access to at  
297 least 1 tobacco cessation product without preauthorization.

298 SECTION 22. Chapter 176B of the General Laws is hereby amended by inserting after  
299 section 4MM the following section:-

300 Section 4NN. (a) Any subscription certificate under an individual or group medical  
301 service agreement delivered, issued or renewed within the commonwealth shall provide coverage  
302 for: (i) tobacco use cessation counseling; and (ii) all generic United States Food and Drug  
303 Administration-approved tobacco cessation products without cost sharing when prescribed by a  
304 health care provider.

305 (b) Carriers shall be permitted to employ reasonable managed care techniques consistent  
306 with state and federal law to determine the frequency, method, treatment or setting for the  
307 recommended item or service; provided, however, that covered persons shall have access to at  
308 least 1 tobacco cessation product without prior authorization.

309 SECTION 23. Chapter 176G of the General Laws is hereby amended by inserting after  
310 section 4EE the following section:-

311 Section 4FF. (a) An individual or group health maintenance contract that is issued or  
312 renewed within or without the commonwealth shall provide coverage for: (i) tobacco use  
313 cessation counseling; and (ii) all generic United States Food and Drug Administration-approved  
314 tobacco cessation products without cost sharing when prescribed by a health care provider.

315 (b) Carriers shall be permitted to employ reasonable managed care techniques consistent  
316 with state and federal law to determine the frequency, method, treatment or setting for the  
317 recommended item or service; provided, however, that covered persons shall have access to at  
318 least 1 tobacco cessation product without prior authorization.

319 SECTION 24. Section 6 of chapter 270 of the General Laws, as appearing in the 2018  
320 Official Edition, is hereby amended by striking out subsection (d) and inserting in place thereof  
321 the following subsection:-

322 (d) A person who violates this section shall be punished by a fine of \$1,000 for the first  
323 offense, \$2,000 for a second offense and \$5,000 for a third or subsequent offense.

324 SECTION 25. Said chapter 270 is hereby further amended by adding the following 2  
325 sections:-

326 Section 28. (a) As used in this section, the following words shall have the following  
327 meanings unless the context clearly requires otherwise:-

328 “Characterizing flavor”, a distinguishable taste or aroma, other than the taste or aroma of  
329 tobacco, imparted or detectable before or during consumption of a tobacco product, including,  
330 but not limited to, a taste or aroma relating to any fruit, chocolate, vanilla, honey, candy, cocoa,  
331 dessert, alcoholic beverage, menthol, mint, wintergreen, herb or spice; provided, however, that  
332 no tobacco product shall be determined to have a characterizing flavor solely because of the  
333 provision of ingredient information or the use of additives or flavorings that do not contribute to  
334 the distinguishable taste or aroma of the product.



335           “Constituent”, any ingredient, substance, chemical or compound, other than tobacco,  
336 water or reconstituted tobacco sheet, that is added by the manufacturer to a tobacco product  
337 during the processing, manufacturing or packaging of the tobacco product; provided, however,  
338 that “constituent” shall include a smoke constituent.

339           “Distinguishable”, perceivable by the sense of smell or taste.

340           “Flavored tobacco product”, any tobacco product that contains a constituent that has or  
341 produces a characterizing flavor.

342           “Manufacturer”, a person that manufactures or produces a tobacco product.

343           “Person”, an individual, firm, fiduciary, partnership, corporation, trust or association,  
344 however formed, or a club, trustee, agency or receiver.

345           “Retail establishment”, a physical place of business or a section of a physical place of  
346 business in which a tobacco product is offered for sale to consumers.

347           “Retailer”, a person that operates a retail establishment.

348           “Smoke constituent”, any chemical or chemical compound in mainstream or sidestream  
349 tobacco smoke that transfers from any component of the tobacco product to the smoke or that is  
350 formed by the combustion or heating of tobacco, additives or other component of the tobacco  
351 product.

352           “Tobacco product”, a product containing or made or derived from tobacco or nicotine  
353 that is intended for human consumption, whether smoked, chewed, absorbed, dissolved, inhaled,  
354 snorted, sniffed or ingested by any other means including, but not limited to, cigarettes, cigars,  
355 little cigars, chewing tobacco, pipe tobacco, snuff, electronic cigarettes, electronic cigars,

356 electronic pipes, electronic nicotine delivery systems or any other similar products that rely on  
357 vaporization or aerosolization regardless of nicotine content in the product; provided, however,  
358 that “tobacco product” shall also include any component, part or accessory of a tobacco product;  
359 and provided further, that “tobacco product” shall not include a product that has been approved  
360 by the United States Food and Drug Administration for the sale of or use as a tobacco cessation  
361 product or for other medical purposes and is marketed and sold or prescribed exclusively for the  
362 approved purpose.

363 “Tobacco product flavor enhancer”, any product designed, manufactured, produced,  
364 marketed or sold to produce a characterizing flavor when added to any tobacco product.

365 (b) No person, retailer or manufacturer shall sell, distribute, cause to be sold or  
366 distributed, offer for sale any flavored tobacco product or tobacco product flavor enhancer in any  
367 retail establishment, online or through any other means to any consumer in the commonwealth;  
368 provided, however, that this subsection shall not apply to the sale or distribution by a smoking  
369 bar, as defined in section 22, of flavored tobacco products or tobacco product flavor enhancers  
370 for on-site consumption. No person, retailer or manufacturer shall market or advertise a proposed  
371 sale or distribution that is prohibited herein

372 (c) A person, retailer or manufacturer may make a sale of flavored tobacco products as it  
373 applies to electronic nicotine delivery systems by online, phone, or other means for delivery to a  
374 consumer located in another State.

375 (d) Public statements, claims or indicia made or disseminated by a manufacturer or by  
376 any person authorized or permitted by the manufacturer to make or disseminate public  
377 statements, claims or indicia concerning such tobacco product, that such tobacco product has or

378 produces a characterizing flavor shall constitute presumptive evidence that the tobacco product is  
379 a flavored tobacco product.

380 (e) A person who violates this section shall be subject to the same fines established for  
381 violations of section 6.

382 (f) The department of public health may promulgate procedures, rules or regulations that  
383 it deems necessary to implement this section. (g) Nothing in this section shall preempt further  
384 limitation of the sale, distribution, possession or use of tobacco products, flavored tobacco  
385 products or flavored tobacco product enhancers by the commonwealth or any department,  
386 agency or political subdivision of the commonwealth

387 Section 29. (a) For the purposes of this section, the following words shall have the  
388 following meanings unless the context clearly requires otherwise:

389 “Electronic nicotine delivery system”, an electronic device, whether for 1-time use or  
390 reusable, that can be used to deliver nicotine or another substance to a person inhaling from the  
391 device including, but not limited to, electronic cigarettes, electronic cigars, electronic cigarillos,  
392 electronic pipes, vaping pens, hookah pens and other similar devices that rely on vaporization or  
393 aerosolization; provided, however, that “electronic nicotine delivery system” shall also include  
394 any noncombustible liquid or gel that is manufactured into a finished product for use in such  
395 electronic device; provided further, that “electronic nicotine delivery system” shall also include  
396 any component, part or accessory of a device used during the operation of the device even if the  
397 part or accessory was sold separately; provided further, that “electronic nicotine delivery system”  
398 shall not include marijuana or marijuana products as defined in section 1 of chapter 94G and  
399 medical use marijuana as defined in section 1 of chapter 94I; and provided further, that

400 “electronic nicotine delivery system” shall not include a product that has been approved by the  
401 United States Food and Drug Administration for the sale of or use as a tobacco cessation product  
402 or for other medical purposes and is marketed and sold or prescribed exclusively for that  
403 approved purpose.

404 “Person”, an individual, firm, fiduciary, partnership, corporation, trust or association,  
405 however formed, or a club, trustee, agency or receiver.

406 “Retail tobacco store”, shall have the same meaning as in section 22.

407 “Smoking bar”, shall have the same meaning as in section 22.

408 (b) No person shall sell an electronic nicotine delivery system with nicotine content  
409 greater than 20 milligrams per milliliter; provided, however, that this subsection shall not apply  
410 to retail tobacco stores or smoking bars.

411 (c) A person who violates this section shall be subject to the same fines established for  
412 violations of section 6.

413 (d) Nothing in this section shall preempt further limitation of the sale, distribution,  
414 possession or use of electronic nicotine delivery systems by the commonwealth or any  
415 department, agency or political subdivision of the commonwealth

416 SECTION 26. Section 4 and sections 18 to 21, inclusive, shall apply to policies, contracts  
417 and subscription certificates that are delivered, issued or renewed in the commonwealth on or  
418 after January 1, 2020.

419 SECTION 27. Notwithstanding section 28, 30 per cent of revenues received pursuant to  
420 this section, together with any penalties, forfeitures, interest, costs of suits and fines collected in

421 connection therewith, less all amounts refunded or abated in connection therewith, all as  
422 determined by the commissioner of revenue according to his best information and belief, shall be  
423 credited to the Community Behavioral Health Promotion and Prevention Trust Fund.

424 SECTION 28. Sections 1, 2, 3 and 6 to 17, inclusive, and section 25 as it applies to all  
425 tobacco products except for electronic nicotine delivery systems shall take effect on June 1,  
426 2020.