

SENATE No. 2023

The Commonwealth of Massachusetts

PRESENTED BY:

Adam G. Hinds

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act establishing a food tourism task force.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	
<i>Adam G. Hinds</i>	<i>Berkshire, Hampshire, Franklin and Hampden</i>	
<i>Natalie M. Blais</i>	<i>1st Franklin</i>	
<i>Mindy Domb</i>	<i>3rd Hampshire</i>	<i>2/1/2019</i>
<i>Mary S. Keefe</i>	<i>15th Worcester</i>	<i>2/1/2019</i>

SENATE No. 2023

By Mr. Hinds, a petition (accompanied by bill, Senate, No. 2023) of Adam G. Hinds, Natalie M. Blais, Mindy Domb and Mary S. Keefe for legislation to establish a food tourism task force. Tourism, Arts and Cultural Development.

The Commonwealth of Massachusetts

In the One Hundred and Ninety-First General Court
(2019-2020)

An Act establishing a food tourism task force.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Chapter 23A of the General Laws, as appearing in the 2016 Official
2 Edition, is hereby amended by inserting after section 10A the following section:-

3 Section 10A ½. The Massachusetts office of business development shall establish the
4 Massachusetts Food Tourism Task Force for purposes of identifying, evaluating, making
5 recommendations and implementing those recommendations as to the issues, benefits, and
6 challenges to promoting and marketing consumer food, farm and agricultural goods produced in
7 Massachusetts.

8 Membership of the task force shall include, but not be limited to, the following 7
9 members: the director of the Massachusetts office of business development or a designee, who
10 shall serve as chair; the secretary of the executive office of housing and economic development
11 or a designee; the director of the office of real estate and asset development at the Massachusetts
12 department of transportation or a designee; the chief executive officer of the Massachusetts port

13 authority or a designee; the chairman of the board of higher education at the Massachusetts
14 department of higher education or a designee; the commissioner of the Massachusetts department
15 of agricultural resources or a designee; the executive director of the Massachusetts office of
16 travel and tourism or a designee.

17 Duties and responsibilities of the task force shall include, but not be limited to, the
18 following: identify state operated and state owned locations that may be suitable for marketing,
19 promoting or selling consumer food, farm and agriculture goods produced in Massachusetts;
20 provide information to businesses that produce consumer food, farm and agricultural goods in
21 Massachusetts about state operated and state owned locations that these businesses may sell their
22 goods; develop and maintain a public record of businesses or vendors of consumer food, farm
23 and agriculture goods produced in Massachusetts; develop and implement a brand to identify
24 consumer food, farm and agriculture goods produced in Massachusetts, for purposes of
25 promoting and marketing said goods.

26 The Massachusetts office of business development may expend such funds as may be
27 appropriated therefor, and may accept federal funds, or private gifts and grants to assist it in
28 carrying out the purposes as set forth in this section.

29 The Massachusetts office of business development shall promulgate regulations
30 necessary for the administration of this section.