

**HOUSE . . . . . No. 107**

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**The Commonwealth of Massachusetts**

PRESENTED BY:

*Patricia A. Duffy*

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act regulating privacy and technology in education.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Patricia A. Duffy</i>	<i>5th Hampden</i>	<i>2/19/2021</i>
<i>Kirstin Beatty</i>	<i>149 Central Park Drive, Holyoke, MA 01040</i>	<i>2/19/2021</i>

**HOUSE . . . . . No. 107**

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By Ms. Duffy of Holyoke, a petition (accompanied by bill, House, No. 107) of Patricia A. Duffy and Kirstin Beatty regulating privacy and technology in education. Advanced Information Technology, the Internet and Cybersecurity.

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**The Commonwealth of Massachusetts**

\_\_\_\_\_  
**In the One Hundred and Ninety-Second General Court  
(2021-2022)**  
\_\_\_\_\_

An Act regulating privacy and technology in education.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. The legislature finds and declares all of the following:

2 Whereas, data collection is taking center stage in education as part of ongoing  
3 “accountability” and “personalized learning” - a surveillance industry.

4 Whereas, surveillance and intense data collection disrupts relationship-building between  
5 children, youth, and mentors, and the use of that data to manipulate and influence behavior is  
6 abhorrent.

7 Whereas, community opposition prevented St. Paul school districts from sharing markers  
8 such as welfare, grades and suspensions with the city to flag children for future involvement with  
9 juvenile justice.

10           Whereas, Massachusetts schools collect confidential data, including unintentionally  
11 through educational software use, and including biometric data such as to recognize fingerprint,  
12 voice, and typing.

13           Whereas, Massachusetts has earned an F for its privacy laws from the Parent Coalition  
14 for Student Privacy.

15           Whereas, no one can promise full protection of confidential data, even if anonymized,  
16 and ransomware attacks are common.

17           Whereas, surveillance and confidential data capture raises Orwellian questions and risks  
18 of criminal misuse.

19           Whereas, school evaluation data, testing, and standardization proofs are subtracting  
20 significantly from positive school cultures and time on learning.

21           SECTION 2. Chapter 69 of the General Laws is hereby amended by adding the following  
22 section:--

23           Section 1R. (a) Definitions. As used in this section, the following words shall have the  
24 following meanings:

25           “Authority” is the authority legally invested with setting policy for a public charter  
26 school, virtual school, or, in the case of a school district, the elected school committee.

27           “Board” is the board of elementary and secondary education.

28           "Commissioner" is the commissioner of elementary and secondary education.

29           "Department" is the department of elementary and secondary education.

30 “Information technology” is the technology involving the development, maintenance, and  
31 use of computer systems, software, and networks for the processing and distribution of data.

32 “Screen time” is time viewing a technological or digital screen which includes but is not  
33 limited to a television, a smart board, projector, or computer.

34 “Confidential data” is data collected on students or staff and which includes:

35 (1) standard identifying information:

36 i. names of staff and students

37 ii. dates of birth

38 iii. addresses

39 iv. grades

40 v. medical information

41 vi. exam results

42 vii. staff development reviews

43 viii. assessments

44 ix. other personal identifying information

45 (2) identifying data such as location-tracking, photographs, and biometric data, which  
46 includes unique biological or behavioral identifiers such but not limited to voice audio,  
47 fingerprints, gait recognition, and keystroke dynamics.

48 (3) personal writings or other personal work such as art

49 (4) political views

50 (5) socioeconomic data

51 (6) disciplinary data

52 (7) similar data or information on other individuals that are not students or staff, but may  
53 be referenced in or extracted from student and staff data.

54 (8) observed and inferred data from the data provided

55 (b) End technology mandate across curriculum. The board, commissioner, and  
56 department shall revise state education goals, curriculum frameworks, and evaluation  
57 requirements to require use of digital and information technology only in extracurricular courses  
58 in the subject area, and to eliminate any other mandate for the use of digital or information  
59 technology across the curriculum in all subjects in regards to state education goals, curriculum  
60 frameworks, and student, teacher, and school evaluation.

61 (c) Policy directives. The commissioner, board, and department shall enact and enforce  
62 the following policy directives wherever possible, and shall in no way limit the ability of public  
63 schools and school districts to set rules or policy that are more stringent than here listed.

64 (1) Less tech. Prefer and support the use of less information technology in all arenas of  
65 public education, including, but not limited to student education, administration, data  
66 management, teacher training and evaluation, building management, and school evaluation,  
67 including as follows:

68 (i) When educational benefits are equal between use of or non-use of information  
69 technology, choose non-use of information technology.

70 (ii) When non-use of technology would result in disruption of a data system, then  
71 evaluate whether the data system can be successfully replaced with one that does not use digital  
72 or information technology.

73 (iii) Periodically reevaluate if less information technology can be utilized to achieve the  
74 educational purpose.

75 (iv) Provide for support and professional development to encourage non-use of  
76 technology in education.

77 (v) Encourage students, teachers, and school staff or administrators to use printed or  
78 cursive text rather than word processing and offline filing systems.

79 (2) Less data. Reduce and limit collection of confidential data in all arenas of public  
80 education including, but not limited to, as follows:

81 (i) Require all data collection serve a predetermined, specific educational purpose that  
82 benefits the students from whom the data is collected.

83 (ii) Prohibit and, if existing, halt collection of biometric data – if biometric data is  
84 collected within a public school for medical purposes, then require data be destroyed following  
85 medical use, not be repurposed, or condition further use on fully informed consent of the patient  
86 or patient’s guardian freely granted.

87 (iii) Substantially reduce the amount of confidential data gathered and used for data  
88 analytics by setting fewer confidential data points for collection, such as with regards to the  
89 evaluation of teachers, students, and schools.

90 (iv) When data collection is required by state or federal law, where possible prefer to  
91 emphasize non-confidential data points instead of confidential data – non-confidential data  
92 points may include but not be limited to school air quality, building condition, and length of  
93 recess periods.

94 (v) Discourage the evaluation of schools, student and school staff using information  
95 technology, and instead prefer offline, real-life evaluations.

96 (vi) Provide that excessive use of data analytics and excessive testing for data analytics  
97 both be a negative factor in formal evaluation of schools.

98 (vii) When using digital technology, limit infringement of privacy by opting for the least  
99 intrusive digital technology to serve the educational purpose.

100 (viii) Limit use of digital voice, video calls, and online proctoring, and when using justify  
101 this level of confidential data collection is necessary to serve the educational purpose, and cannot  
102 otherwise be addressed. If using online voice, video, and proctoring, record in writing the  
103 reasons why this is necessary in specific cases.

104 (ix) Require school-wide policies on how to handle video footage in connection with  
105 online voice and video calls, including at a minimum agreements on (A) showing students and  
106 staff on screen and making recordings; (B) informing the subjects about the data, e.g. retention

107 period and period of recordings; (C) if applicable, secure storage and who is responsible for  
108 deletion.

109 (x) Set institutional and school-wide policies on remote testing.

110 (xi) Significantly restrict use of information technology by students in elementary  
111 education.

112 (xii) Insure digital data that is no longer needed is destroyed.

113 (xii) Provide training and set policies for students and staff regarding the use of digital  
114 technology to minimize data collection.

115 (xiii) When transfer of school evaluation data is necessary, insure data transfer does not  
116 involve data tied to individuals and which can be reassembled by artificial intelligence and tied  
117 to individual profiles – instead, insure data analysis and aggregation occurred previous to transfer  
118 and is formatted to prevent deanonymization.

119

120 (3) Rights. Respect rights to privacy, to transparent government institutions, to health,  
121 and to informed consent or dissent in all arenas of education, including, but not limited to, as  
122 follows:

123 (i) Provide students, guardians, and staff in easy-to-understand language information  
124 specific to each digital product or digital service regarding the confidential data collected,  
125 purposes to which the information will be used, the security practices in place, algorithms behind  
126 decision making, parties to the confidential data, legal contact information for those parties,



127 procedures for deleting the confidential data, and any attendant risks provided in the product  
128 manual or service contract or otherwise known to exist regarding the product or service.

129 (ii) Disclose collection of confidential data to staff and student guardians, and if of age,  
130 students. Except with regards to data collection required for operations and to which the  
131 educational institution's interest outweighs the student's, condition confidential data collection  
132 on fully informed consent.

133 (ii) For students who successfully object to data collection, offer a suitable alternative  
134 that sufficiently addresses their privacy concerns. This alternative should not entail any adverse  
135 consequences such as disproportionate delay to the student's progress.

136 (iii) For staff who successfully object to data collection, there should be no adverse  
137 consequences.

138 (iii) Set up a process to allow students and guardians to access confidential data.

139 (iv) When considering use of surveillance, require proof that less intrusive means would  
140 not suffice.

141 (v) Prevent and discourage the routine surveillance of students and school staff in  
142 classrooms or through digital school assignments and assigned technologies, excepting  
143 surveillance outside the building to prevent vandalism and burglary where reasonably warranted.

144 (vi) Prohibit and discourage the use of RFID and other technologies to track staff and  
145 students, except where an individualized education plan requires for student safety.

146 (vii) Require a police warrant for temporary surveillance cameras when criminal  
147 concerns arise.

148 (viii) Prohibit and discourage administrative monitoring or checking of private, external  
149 student and school staff internet use and social media accounts without a legitimate safety  
150 concern and without a warrant.

151 (ix) Prohibit the use of predictive analytical software regarding student and staff  
152 behaviors and futures, including sharing of such data or profiles with third parties.

153 (x) When technology is used, insure products, software, installation and usage reflects the  
154 best cautionary practices for safer and healthier technology with respect to chemical,  
155 neurological, and electromagnetic concerns, posture, movement, eye rest, digital addiction, and  
156 screen light.

157 (xi) Educational research requires the fully-informed consent of guardians and, if of age,  
158 students, and may not be offered in exchange for educational services or other benefits to the  
159 students.

160 (xii) Prohibit the taking of educator and student intellectual property by the school  
161 authority, school administration or other supervisors, other educators, and third parties such as  
162 software companies or researchers.

163 (xiii) Through policy, inventory, and education, prevent idle capturing of biometric or  
164 confidential data through personal and institutional digital devices, whether cellphones, laptops,  
165 or other devices.

166 (4) Cybersecurity. Secure existing data including, but not limited to, as follows.

167 (i) Limit travel and sharing of student and staff confidential data where possible, for  
168 example preferring to keep student data with the student, classroom data with the teacher, and  
169 school data housed with the school.

170 (ii) Prefer to publish confidential data in private, closed networks or on paper offline.  
171 Prefer printed text or hard-wired, offline closed systems for confidential data storage.

172 (iii) Routinely check cybersecurity and harden systems in use.

173 (iv) At minimum, provide encryption of personal data at motion and at rest, required  
174 training for all individuals with access to personal student data, audit logs, and security audits by  
175 an independent auditor. Passwords should be protected in the same manner as all other personal  
176 student information.

177 (v) Insure that there are data protection resource personnel to equitably assist educators to  
178 prevent the loss of confidential data while using digital technology.

179 (vi) Subdivide confidential into different data storage locations to limit damage if lost or  
180 stolen.

181 (5) Procurement. Procure software and set data processing agreements which protect  
182 students and staff, including, but not limited to, as follows:

183 (i) Identify and limit use of products, companies, or consultants with a history of  
184 disregarding privacy protections or with poor cybersecurity - decommission software and  
185 equipment which pose such risks.

186 (ii) Identify and discourage or prohibit use of new technologies and practices which  
187 threaten privacy and cybersecurity of school students, staff, and the department.

188 (iii) Select a software supplier, broadband provider, and digital technologies that comply  
189 with local, state, and federal laws and this policy.

190 (iv) Set a data processing agreement in place that protects students and staff which, at a  
191 minimum, includes the following requirements:

192 (A) Comply with the privacy and security intentions of this section.

193 (B) Insure that when digital technologies are utilized for which third parties such as  
194 software companies have access to data, only the minimum of student and staff data necessary to  
195 complete a specified, predetermined educational purpose is available to the third party, only the  
196 minimum of data necessary is retained only as long as is needed, and that data is not further  
197 shared and is not used for purposes other than as contracted.

198 (C) Insure data and profiles are utilized only for specified, predetermined educational  
199 purposes, and are not repurposed without express, fully informed student and guardian consent  
200 moderated through the school authority.

201 (D) Provide prompt notification in event of any breach of security, as well as evidence of  
202 insurance coverage for any breach.

203 (E) Provide in accessible, easy-to-understand language a fact sheet of information  
204 specific to each digital product or service regarding the confidential data collected, purposes to  
205 which the information will be used, the security practices in place, algorithms behind decision  
206 making, parties to the confidential data, legal contact information for those parties, procedures  
207 for reviewing or deleting confidential data, and any attendant risks provided in the product  
208 manual or service contract or otherwise known to exist regarding the digital product or service.

209 (F) Once the specified, predetermined educational purpose is accomplished and the  
210 confidential data is no longer required, destroy the confidential data.

211 (G) Prohibit the sharing of confidential data, limiting confidential data to remain  
212 available only for its predetermined, specific educational use to the minimum persons and  
213 artificial intelligence necessary to accomplish that use – no re-disclosures to additional  
214 individuals, subcontractors, affiliates, parent companies, or organizations.

215 (H) Prohibit the taking of educator and student intellectual property.

216 (I) Provide a process for guardians or students to review confidential data collected,  
217 delete if in error or nonessential to the student’s transcript, and to opt out of further collection  
218 unless that data is part of the student’s educational records.

219 SECTION 2. Section 1I of chapter 69 of the General Laws, as appearing in the 2021  
220 Official Edition, is hereby amended by inserting after the second sentence the following:-

221 In addition, the system shall assess relevant institutional circumstances and  
222 responsibilities including building and environmental health conditions; provisions for age-  
223 appropriate work breaks and recess; accommodations for academic freedom and academic  
224 flexibility; compliance with limits on screen time; provisions for student and staff safety during  
225 and after school hours; and protections for cybersecurity and privacy.

226 SECTION 3. Section 1I of chapter 69 of the General Laws, as appearing in the 2021  
227 Official Edition, is hereby amended by striking the second paragraph and inserting in place the  
228 following:-

229           The system shall be designed both to measure outcomes and results regarding student  
230 performance and serve to assist student and public school improvement. In its design and  
231 application, the system shall strike a balance among considerations of accuracy, fairness,  
232 expense and administration, and shall also protect privacy, academic biodiversity, and time on  
233 learning, in particular with regard to students and teachers.

234           In accordance with section 1R, the system shall be designed to protect the privacy of  
235 students, staff, and administration. Therefore, the board, department, and commissioner shall be  
236 tasked with designing systems which limit confidential data collection and transfer and, where  
237 data transferred is confidential, rely on paper or otherwise revise collection requirements to  
238 prevent digital collection and digital transfer of confidential data. The board, department, and  
239 commissioner shall seek not only to minimize all such digital data collection, but to design a  
240 system that limits the intrusion of data collection upon learning, including but not limited to  
241 demands on time and money.

242           Where questions remain regarding the efficacy or review of any school, the board shall  
243 rely on a formal visitation and review, but shall insure such a review is dominated by former and  
244 existing Massachusetts public school teachers and a minority of public school administrators. In  
245 the case of students whose performance is difficult to assess using conventional methods, the  
246 board may require consideration of work samples, projects and portfolios.

247           SECTION 4. Section 1I of chapter 69 of the General Laws, as appearing in the 2021  
248 Official Edition, is hereby amended by striking the sentence “All information filed pursuant to  
249 this section shall be filed in the manner and form prescribed by the department.” and inserting in  
250 place the following:-

251 All information filed pursuant to this section shall be filed in the manner and form  
252 prescribed by the department, provided such filing conforms to section 1R.

253 SECTION 5. Section 1I of chapter 69 of the General Laws, as appearing in the 2021  
254 Official Edition, is hereby amended by striking the seventh paragraph and inserting in place the  
255 following:-

256 Each school district shall maintain individual records on every student and employee in  
257 accordance with section 1R. Each student record shall contain a unique and confidential  
258 identification number, basic demographic information, program and course information. Each  
259 employee record shall include a unique and confidential identification number, basic  
260 demographic information, relevant certification, relevant academic credits, program and course  
261 information, and relevant disciplinary and evaluation records.

262 SECTION 6. Section 1I of chapter 69 of the General Laws, as appearing in the 2021  
263 Official Edition, is hereby amended by striking the sentence “Each school district and charter  
264 school shall furnish in a timely manner such additional information as the department shall  
265 request,” and inserting in place the following:-

266 Each school district and charter school shall furnish in a timely manner such additional  
267 information as the department may reasonably request, while the department shall insure such  
268 requests are not only reasonable, but that submission requirements comply with section 1R.

269 SECTION 7. Subsection (l) of Section 94 of Chapter 71 of the General Laws, as  
270 appearing in the 2021 Official Edition, is hereby amended by striking out paragraph (13) and  
271 replacing with:--

272 (13) provisions for cybersecurity, privacy, cyber-safety, data processing agreements, and  
273 safer technology;

274 SECTION 8. Subsection (b) of Section 94 of Chapter 71 of the General Laws, as  
275 appearing in the 2021 Official Edition, is hereby amended by adding after the third sentence the  
276 following:

277 In evaluating whether to allow continued certification, the board shall require the virtual  
278 school has evidence of serving as a benefit to the overarching public education system, of  
279 compliance with this section and state laws, of reasonable spending, and of attention and benefits  
280 to student education, including but not limited to the following considerations:

281 (1) whether the virtual school has appropriately entered into data processing agreements  
282 with third party software and internet providers and taken other steps to comply with state and  
283 federal data protection laws;

284 (2) whether the virtual school has chosen trustworthy partners for third party software  
285 and internet providers;

286 (3) whether the virtual school assures the student a safe space to work and, if relevant,  
287 provides for safe and secure technology;

288 (4) whether the virtual school demonstrates restraint in spending tax monies, with salaries  
289 and funds for administration and staff per pupil comparable to brick-and-mortar public schools  
290 or otherwise justifiable;



291 (5) whether there is evidence the social and emotional health of students attending the  
292 virtual school is worse as a result of attending the school, and if so, whether this is due to an  
293 aspect of the program, of the student, or both.

294 (6) whether the virtual school has taken reasonable measures, where possible, to reduce  
295 time spent before digital screens.

296 (7) whether the virtual school insures easy access weekly to an appropriately certified  
297 teacher in the classroom subject areas through virtual, real-time office hours.

298 (8) whether the virtual school insures virtual, real-time access to and lessons from an  
299 appropriately certified and unscripted teacher for some, if not all, classroom lessons as a matter  
300 of routine, rather than relying on automated or AI systems for instruction.

301 SECTION 9. Clause (b) of Section 7A of Chapter 15A of the General Laws, as appearing  
302 in the 2021 Official Edition, is hereby amended by striking out the “and (9) maximizing  
303 fundraising for private sources” and inserting in place thereof the following clauses: --

304 (9) maximizing fundraising from private sources with transparency; (10) maximizing  
305 safety, security, and privacy of digital and communications technology; and (11) protecting  
306 academic currency, diversity, and freedom against political, industrial, and technological control.

307 SECTION 10. Section 7A (1) of Chapter 15A of the General Laws, as appearing in the  
308 2021 Official Edition, is hereby amended by striking out the “and (9) maximizing fundraising for  
309 private sources.” and inserting in place thereof the following clauses: --

310 (9) maximizing fundraising from private sources with transparency; (10) maximizing  
311 safety, security, and privacy of digital and communications technology; and (11) protecting  
312 academic currency, diversity, and freedom against political, industrial, and technological control.

313 SECTION 11. Chapter 15A of the General Laws is hereby amended by adding the  
314 following section:--

315 Regulated tech in higher education.

316 (a) Definitions.

317 "Confidential data" is data collected on students or staff and which includes:

318 (1) standard identifying information:

319 i. names of staff and students

320 ii. dates of birth

321 iii. addresses

322 iv. grades

323 v. medical information

324 vi. exam results

325 vii. staff development reviews

326 viii. assessments

327 ix. other personal identifying information

328 (2) identifying data such as location-tracking, photographs, and biometric data, which  
329 includes unique biological or behavioral identifiers such but not limited to voice audio,  
330 fingerprints, gait recognition, and keystroke dynamics.

331 (3) personal writings or other personal work such as art

332 (4) political views

333 (5) socioeconomic data

334 (6) disciplinary data

335 (7) similar data or information on other individuals that are not students or staff, but may  
336 be referenced in or extracted from student and staff data.

337 (8) observed and inferred data from the data provided

338 “Staff” refers to all staff, including but not limited to professors, administrators,  
339 groundskeepers, cafeteria workers, and others at institutions of higher education within the  
340 Commonwealth.

341 (b) Higher education 5-year plan and mission. Following the procedures of section 7 of  
342 this Chapter, the council, board of trustees, and secretary shall revise educational missions and 5-  
343 year plans to promote privacy rights, safer technology, and to protect educational autonomy and  
344 academic freedom in the public interest over mass instruction, as well as to reduce dependence  
345 on technology and for safer, regulated use of information technology by students and staff at  
346 public institutions of higher education. The secretary shall provide an annual public report and  
347 presentation to the legislative committee(s) charged with higher education on progress, obstacles,

348 and changes in relation to the intent of this section, including with regard to safer, regulated  
349 technology as described in subsection (e).

350 (d) Accountability and evaluation. With respect to section 7A of this Chapter and  
351 following the procedures therein, the board of higher education shall revise accountability and  
352 evaluation standards to protect privacy rights, promote safer technology, and to protect  
353 educational autonomy and academic freedom over mass instruction along with a focus on  
354 reducing dependence on technology and for regulated, safer use of technology by students and  
355 staff at public institutions of higher education. Incorporated into accountability standards shall be  
356 those listed in subsection (e).

357 (e) The council, secretary, and board of trustees shall be responsible for insuring the  
358 adoption of stringent measures to protect student and staff confidential data and safer use of  
359 technology, including as follows:

360 (1) Less tech. Prefer and support the use of less information technology where possible:

361 (i) When educational benefits are equal between use of or non-use of information  
362 technology, choose non-use of information technology.

363 (ii) When non-use of technology would result in disruption of a data system, then  
364 evaluate whether the data system can be successfully replaced with one that does not use digital  
365 or information technology.

366 (iii) Periodically reevaluate if less information technology can be utilized to achieve the  
367 educational purpose.

368 (iv) Provide for support and professional development to encourage non-use of  
369 technology in education.

370 (v) Encourage students and staff to use printed or cursive text when suitable and to limit  
371 use of information technology for word processing.

372 (2) Less data. Reduce and limit collection of confidential data including, but not limited  
373 to, as follows:

374 (i) Require all data collection serve a predetermined, specific educational purpose that  
375 benefits the students from whom the data is collected.

376 (ii) Prohibit and, if existing, halt collection of biometric data – if biometric data is  
377 collected within a public school for medical purposes, then require data be destroyed following  
378 medical use, not be repurposed, or condition further use on fully informed consent of the patient  
379 or patient’s guardian freely granted.

380 (iii) Substantially reduce the amount of confidential data gathered and used for data  
381 analytics by setting fewer confidential data points for collection, such as with regards to the  
382 evaluation.

383 (iv) When data collection is required by state or federal law, where possible prefer to  
384 emphasize non-confidential data points instead of confidential data.

385 (v) Discourage evaluation or proctoring using information technology, and instead prefer  
386 offline, real-life evaluations and proctoring.

387 (vi) When using digital technology, limit infringement of privacy by opting for the least  
388 intrusive digital technology to serve the educational purpose.

389 (vii) Require institutional policies on how to handle video footage in connection with  
390 online voice and video calls, including at a minimum agreements on (A) showing students and  
391 staff on screen and making recordings; (B) informing the subjects about the data, e.g. retention  
392 period and period of recordings; (C) if applicable, secure storage and who is responsible for  
393 deletion.

394 (viii) Set institutional and school-wide policies on remote testing.

395 (ix) Insure digital data that is no longer needed is destroyed.

396 (x) Provide training and set policies for students and staff regarding the use of digital  
397 technology in order to minimize data collection.

398 (xi) When transfer of institutional data is necessary, insure data transfer does not involve  
399 data tied to individuals and which can be reassembled by artificial intelligence and tied to  
400 individual profiles – instead, insure data analysis and aggregation occurred previous to transfer  
401 and is formatted to prevent deanonymization.

402

403 (3) Rights. Respect rights to privacy, to transparent government institutions, to health,  
404 and to informed consent or dissent in all arenas of education, including, but not limited to, as  
405 follows:

406 (i) To staff and students provide, in easy-to-understand language, information specific to  
407 each digital product or digital service regarding the confidential data collected, purposes to  
408 which the information will be used, the security practices in place, algorithms behind decision  
409 making, parties to the confidential data, legal contact information for those parties, procedures

410 for deleting the confidential data, and any attendant risks provided in the product manual or  
411 service contract or otherwise known to exist regarding the product or service.

412 (ii) Disclose collection of confidential data to staff and students. Except with regards to  
413 data collection required for higher education operations and to which the institutional interest  
414 outweighs, condition confidential data collection on fully informed consent.

415 (iii) For students who successfully object to data collection, offer a suitable alternative  
416 that sufficiently addresses their privacy concerns. This alternative should not entail any adverse  
417 consequences such as disproportionate delay to the student's progress.

418 (iv) For staff who successfully object to data collection, there should be no adverse  
419 consequences.

420 (vi) Set up a process to allow students and guardians to access confidential data.

421 (vii) When considering use of surveillance, require proof that less intrusive means would  
422 not suffice.

423 (viii) Prevent and discourage the routine surveillance of students and staff in classrooms  
424 or through digital school assignments and assigned technologies, excepting surveillance outside  
425 the building to prevent vandalism and burglary where reasonably warranted.

426 (vi) Prohibit and discourage the use of RFID and other technologies to track staff and  
427 students, except where required for disability.

428 (vii) Require a police warrant for temporary surveillance cameras when criminal  
429 concerns arise.

430 (viii) Prohibit and discourage administrative monitoring or checking of private, external  
431 student and school staff internet use and social media accounts without a legitimate safety  
432 concern and without a warrant.

433 (ix) Prohibit the use of predictive analytical software regarding student and staff  
434 behaviors and futures, including sharing of such data or profiles with third parties.

435 (x) When technology is used, insure products, software, installation and usage reflects the  
436 best cautionary practices for safer and healthier technology with respect to chemical,  
437 neurological, and electromagnetic concerns, posture, movement, eye rest, digital addiction, and  
438 screen light.

439 (xi) Educational research requires the fully-informed consent of guardians and, if of age,  
440 students, and may not be offered in exchange for educational services or other benefits to the  
441 students.

442 (xii) Prohibit the taking of educator and student intellectual property by administration,  
443 supervisors, other educators, and third parties such as software companies or researchers.

444 (xiii) Through policy, inventory, and education, prevent idle capturing of biometric or  
445 confidential data through personal and institutional digital devices, whether cellphones, laptops,  
446 or other devices.

447 (4) Cybersecurity. Secure existing data including, but not limited to, as follows.

448 (i) Limit travel and sharing of student and staff confidential data where possible, for  
449 example preferring to keep student data with the student, classroom data with the teacher, and  
450 school data housed with the school.



451 (ii) Prefer to publish confidential data in private, closed networks or on paper offline.

452 Prefer printed text or hard-wired, offline closed systems for confidential data storage.

453 (iii) Routinely check cybersecurity and harden systems in use.

454 (iv) At minimum, provide encryption of personal data at motion and at rest, required  
455 training for all individuals with access to personal student data, audit logs, and security audits by  
456 an independent auditor. Passwords should be protected in the same manner as all other personal  
457 student information.

458 (v) Insure that there are data protection resource personnel to equitably assist educators to  
459 prevent the loss of confidential data while using digital technology.

460 (vi) Subdivide confidential data into different storage locations to limit damage if lost or  
461 stolen.

462 (5) Procurement. Procure software and set data processing agreements which protect  
463 students and staff, including, but not limited to, as follows:

464 (i) Identify and limit use of products, companies, or consultants with a history of  
465 disregarding privacy protections or with poor cybersecurity - decommission software and  
466 equipment which pose such risks.

467 (ii) Identify and discourage or prohibit use of new technologies and practices which  
468 threaten privacy and cybersecurity of students, staff, and the department.

469 (iii) Select a software supplier, broadband provider, and digital technologies that comply  
470 with local, state, and federal laws and this section.

471 (iv) Set a data processing agreement in place that protects students and staff which, at a  
472 minimum, includes the following requirements:

473 (A) Comply with the privacy and security intentions of this section.

474 (B) Insure that when digital technologies are utilized for which third parties such as  
475 software companies have access to data, only the minimum of student and staff data necessary to  
476 complete a specified, predetermined educational purpose is available to the third party, only the  
477 minimum of data necessary is retained only as long as is needed, and that data is not further  
478 shared and is not used for purposes other than as contracted.

479 (C) Insure data and profiles are utilized only for specified, predetermined educational  
480 purposes, and are not repurposed without express, fully informed student consent moderated  
481 through the educational institution.

482 (D) Provide prompt notification in event of any breach of security, as well as evidence of  
483 insurance coverage to cover any breach.

484 (E) Provide in accessible, easy-to-understand language a fact sheet of information  
485 specific to each digital product or service regarding the confidential data collected, purposes to  
486 which the information will be used, the security practices in place, algorithms behind decision  
487 making, parties to the confidential data, legal contact information for those parties, procedures  
488 for reviewing or deleting confidential data, and any attendant risks provided in the product  
489 manual or service contract or otherwise known to exist regarding the digital product or service.

490 (F) Once the specified, predetermined educational purpose is accomplished and the  
491 confidential data is no longer required, destroy the confidential data.

492 (G) Prohibit the sharing of confidential data, limiting confidential data to remain  
493 available only for its predetermined, specific educational use to the minimum persons and  
494 artificial intelligence necessary to accomplish that use – no re-disclosures to additional  
495 individuals, subcontractors, affiliates, parent companies, or organizations.

496 (H) Prohibit the taking of educator and student intellectual property.

497 (I) Provide a process for students to review confidential data collected, delete if in error  
498 or nonessential to the student’s transcript, and to opt out of further collection unless that data is  
499 part of the student’s educational records.