

HOUSE No. 1754

The Commonwealth of Massachusetts

PRESENTED BY:

Jay D. Livingstone and Christine P. Barber

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to address gender based price discrimination.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Jay D. Livingstone</i>	<i>8th Suffolk</i>	<i>1/22/2021</i>
<i>Christine P. Barber</i>	<i>34th Middlesex</i>	<i>1/22/2021</i>
<i>Mindy Domb</i>	<i>3rd Hampshire</i>	<i>1/29/2021</i>

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By Representatives Livingstone of Boston and Barber of Somerville, a petition (accompanied by bill, House, No. 1754) of Jay D. Livingstone, Christine P. Barber and Mindy Domb for an investigation by a task force (including members of the General Court) relative to gender-based price discrimination. The Judiciary.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE HOUSE, NO. 3365 OF 2019-2020.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Second General Court
(2021-2022)**

An Act to address gender based price discrimination.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. There shall be a working group on gender equity regarding the pricing of
2 items marketed for sale towards women in the Commonwealth to better understand gender-based
3 price discrimination on the state level. The working group shall consist of the following
4 members or their designees: 2 people appointed by the Speaker of the House of Representatives;
5 2 people appointed by the Senate President; the house and senate chairs of the joint committee on
6 financial services; the house and senate chairs of the joint committee on consumer protection and
7 professional licensure; 1 person appointed by the attorney general; the chair of the permanent
8 commission on the status of women; the president of the Women’s Bar Association of
9 Massachusetts; 1 person to be appointed by the office of the State Treasurer, 1 person appointed
10 by the Retailers Association of Massachusetts, and 2 persons to be appointed by the governor.

11 SECTION 2. Not later than 30 days after the effective date of this act, the working group
12 shall convene to study the costs and differences or lack thereof based on target marketing based
13 on gender. The working group shall submit its findings, along with any legislative
14 recommendations, to the clerks of the senate and house of representatives not later than
15 December 31, 2022.