

HOUSE No. 2928

The Commonwealth of Massachusetts

PRESENTED BY:

Richard M. Haggerty and Natalie M. Blais

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to establish a digital advertising revenue commission.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Richard M. Haggerty</i>	<i>30th Middlesex</i>	<i>2/17/2021</i>
<i>Natalie M. Blais</i>	<i>1st Franklin</i>	<i>2/19/2021</i>
<i>Mindy Domb</i>	<i>3rd Hampshire</i>	<i>2/22/2021</i>
<i>Dylan A. Fernandes</i>	<i>Barnstable, Dukes and Nantucket</i>	<i>2/25/2021</i>
<i>Christopher Hendricks</i>	<i>11th Bristol</i>	<i>2/25/2021</i>
<i>Lindsay N. Sabadosa</i>	<i>1st Hampshire</i>	<i>2/25/2021</i>
<i>Kate Lipper-Garabedian</i>	<i>32nd Middlesex</i>	<i>2/26/2021</i>
<i>Patrick Joseph Kearney</i>	<i>4th Plymouth</i>	<i>2/26/2021</i>
<i>David Henry Argosky LeBoeuf</i>	<i>17th Worcester</i>	<i>2/26/2021</i>
<i>Michelle L. Ciccolo</i>	<i>15th Middlesex</i>	<i>2/26/2021</i>
<i>Andres X. Vargas</i>	<i>3rd Essex</i>	<i>2/26/2021</i>
<i>Nika C. Elugardo</i>	<i>15th Suffolk</i>	<i>2/26/2021</i>
<i>Danillo A. Sena</i>	<i>37th Middlesex</i>	<i>3/8/2021</i>
<i>Tami L. Gouveia</i>	<i>14th Middlesex</i>	<i>4/19/2021</i>

HOUSE No. 2928

By Representatives Haggerty of Woburn and Blais of Sunderland, a petition (accompanied by bill, House, No. 2928) of Richard M. Haggerty, Natalie M. Blais and others for legislation to establish a special commission (including members of the General Court) to conduct a comprehensive study relative to generating revenue from digital advertising. Revenue.

The Commonwealth of Massachusetts

In the One Hundred and Ninety-Second General Court
(2021-2022)

An Act to establish a digital advertising revenue commission.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 77. There shall be a special commission to conduct a comprehensive study
2 relative to generating revenue from digital advertising that is displayed inside of Massachusetts
3 by companies that generate over \$100 million a year in global revenue. The commission shall
4 examine the experiences and policy efforts of other states relating taxing digital advertising.

5 The commission shall file its final report and its recommendations for legislation with the
6 clerks of the senate and house of representatives not later than February 15, 2022 and shall
7 convene its first meeting not later than June 1, 2021. The report shall include, but not be limited
8 to: (i) the total amount of taxes currently paid by the identified companies; (ii) the changes in
9 revenue collected by the commonwealth as a result of any proposed tax law revisions; (iii)) tax
10 rates necessary to fund investment in public infrastructure and programing; (iv)
11 recommendations for changes in laws to achieve an equitable and adequate system of taxation;
12 (v) the best practices of other states; (vi) tax rates necessary to ensure economic competitiveness

13 with peer and competitor states; (vii) tax rates that do not discourage robust private sector
14 investment in capital equipment and the state's work force; (viii) suggested revenue uses to
15 benefit all residents of the Commonwealth including but limited to the creation of a program to
16 improve broadband internet to communities that do not have reliable broadband internet access,
17 the creation of an annual matching grant program to upgrade internet access in k-12 school
18 districts, the creation of an annual matching grant program to upgrade computer technology and
19 remote learning capabilities in k-12 school districts, the creation of a program to improve
20 internet access in public parks, to evaluate the adequacy of the Commonwealth's and its
21 municipalities cyber security, the creation of a municipal cybersecurity grant program.

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23 The commission shall consist of the house and senate chairs of the joint committee on
24 revenue or the chairs' designees, who shall serve as co-chairs of the commission; secretary of
25 administration and finance or the secretary's designee; 2 people who shall be appointed by the
26 president of the senate, 2 people who shall be appointed by the Speaker of the House; the
27 minority leader of the house of representatives or a designee; the minority leader of the senate or
28 a designee; the commissioner of the department of revenue or the commissioner's designee, and
29 2 members to be appointed by the governor who shall have expertise in economics or tax policy.