

SENATE No. 150

The Commonwealth of Massachusetts

PRESENTED BY:

Eric P. Lesser

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act establishing the MassMade Program.

PETITION OF:

NAME:

Eric P. Lesser

DISTRICT/ADDRESS:

First Hampden and Hampshire

SENATE No. 150

By Mr. Lesser, a petition (accompanied by bill, Senate, No. 150) of Eric P. Lesser for legislation to establish the MassMade Program. Community Development and Small Businesses.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. 213 OF 2019-2020.]

The Commonwealth of Massachusetts

In the One Hundred and Ninety-Second General Court
(2021-2022)

An Act establishing the MassMade Program.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Chapter 23A of the General Laws is hereby amended by inserting after
2 section 10A the following section:-

3 Section 10A½. (a) The Massachusetts office of business development shall establish a
4 MassMade program. The program shall identify, connect and support businesses that: (i) produce
5 consumer goods in the commonwealth; (ii) identify obstacles to conducting business in the
6 commonwealth; and (iii) act as a resource for consumers seeking consumer goods made in the
7 commonwealth. The Massachusetts office of business development may consult with and seek
8 input from interested stakeholders and shall work with entities, including MassMade businesses,
9 regional economic development organizations, small business associations, chambers of
10 commerce, the supplier diversity office, the Massachusetts marketing partnership and the office

of consumer affairs and business regulation to collect and provide business and product information related to MassMade businesses. All MassMade program information shall be readily accessible and free to the public.

(b) For purposes of this section, “MassMade businesses” shall mean any entity that: (i) produces a consumer good including, but not limited to, food and beverage products in the commonwealth; (ii) is headquartered in the commonwealth or has a principal place of business in the commonwealth; (iii) possesses a certificate of good standing from the department of revenue; and (iv) seeks to join the MassMade program.

(c) The Massachusetts office of business development may expend such funds as may be necessary for the MassMade program and as may be appropriated for the program. The Massachusetts office of business development may accept federal funds or private gifts and grants to assist in carrying out this section.

(d) The Massachusetts office of business development shall promulgate the regulations necessary for the administration of this section.

SECTION 2. Not later than December 1, 2021, the division of capital asset management and maintenance shall submit a report to the clerks of the senate and house of representatives detailing methods to promote and provide support to businesses that are headquartered or have a principal place of business in the commonwealth and are engaged in the division’s bidding process. The report shall, at a minimum, examine the factors considered in selecting bidders for projects and provide recommendations on effective strategies to elicit the participation of businesses that are headquartered or have a principal place of business in the commonwealth.

32 SECTION 3. Notwithstanding any general or special law to the contrary, the
33 Massachusetts office of business development shall conduct a feasibility study on developing
34 and maintaining an internet-based system to facilitate the exchange of information for the
35 MassMade program that shall include, but shall not be limited to, procurement requests by and
36 from entities involving products made in the commonwealth.