

# SENATE . . . . . No. 194

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## The Commonwealth of Massachusetts

PRESENTED BY:

***Diana DiZoglio, (BY REQUEST)***

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to motor vehicle price advertising.

PETITION OF:

NAME:

*Brian Donahue*

DISTRICT/ADDRESS:

# SENATE . . . . . No. 194

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By Ms. DiZoglio (by request), a petition (accompanied by bill, Senate, No. 194) of Brian Donahue for legislation relative to the advertising of prices for motor vehicles. Consumer Protection and Professional Licensure.

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[SIMILAR MATTER FILED IN PREVIOUS SESSION  
SEE SENATE, NO. 136 OF 2019-2020.]

## The Commonwealth of Massachusetts

\_\_\_\_\_  
In the One Hundred and Ninety-Second General Court  
(2021-2022)  
\_\_\_\_\_

An Act relative to motor vehicle price advertising.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1           SECTION 1. Section 7 of chapter 93B of the General Laws, as appearing in the 2016  
2   Official Edition, is hereby amended by striking out subsection (b) and inserting in place thereof  
3   the following subsection:-

4           (b) Any motor vehicle dealer advertising the price of a new motor vehicle, including but  
5   not limited to affixing an advertised price to the motor vehicle, shall include in such price all  
6   charges of any type which are necessary or usual prior to the delivery of such vehicle to a retail  
7   purchaser, including but not limited to: charges for freight, handling, vehicle preparation and  
8   documentary preparation; taxes; charges for the dealer's preparation of title and assistance in  
9   registering a vehicle; and any other charge that is necessarily or usually included in the final  
10   purchase price of the motor vehicle. The final price shall be nonnegotiable. A violation of this

- 11 section shall be considered an unfair or deceptive act or practice under this chapter and under
- 12 chapter 93A.