

**HOUSE . . . . . No.**

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**The Commonwealth of Massachusetts**

PRESENTED BY:

***Bradley H. Jones, Jr.***

*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to the promotion of the WorkShare program.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Bradley H. Jones, Jr.</i>	<i>20th Middlesex</i>	<i>1/14/2025</i>
<i>Kimberly N. Ferguson</i>	<i>1st Worcester</i>	<i>1/15/2025</i>

**HOUSE . . . . . No.**

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[SIMILAR MATTER FILED IN PREVIOUS SESSION  
SEE HOUSE, NO. 1905 OF 2023-2024.]

**The Commonwealth of Massachusetts**

**In the One Hundred and Ninety-Fourth General Court  
(2025-2026)**

An Act relative to the promotion of the WorkShare program.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. Notwithstanding any general or special law to the contrary, the executive  
2 office of labor and workforce shall investigate and report on industries in Massachusetts that  
3 have suffered high unemployment rates as a result of the impact of the coronavirus pandemic  
4 that would benefit from utilizing the WorkShare program. The report shall include, but not be  
5 limited to, (1) a review of what industries currently utilize the WorkShare program; (2)  
6 recommendations regarding what industries may benefit from participating in the program; and  
7 (3) recommendations concerning how to promote the use of the WorkShare program among  
8 employers in Massachusetts. The report shall be submitted to the clerks of the house of  
9 representatives and the senate within 6 months of the passage of this act.

10 SECTION 2. The executive office of labor and workforce development shall create and  
11 implement a marketing strategy to advertise the WorkShare program to industries that would

12 benefit from said program, which shall include, but not be limited to (1) the distribution of print  
13 and digital promotional materials to employers about the program; and (2) advertisements about  
14 the program on the executive office of labor and workforce development website. The secretary  
15 of the executive office of labor and workforce development shall ensure that the marketing  
16 strategy of the program is implemented within 12 months of the passage of this act.