HOUSE No.

The Commonwealth of Massachusetts

PRESENTED BY:

Marcus S. Vaughn

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to fines for violations of cannabis advertising regulations.

PETITION OF:

NAME:DISTRICT/ADDRESS:DATE ADDED:Marcus S. Vaughn9th Norfolk1/8/2025

HOUSE No.

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[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE HOUSE, NO. 3558 OF 2023-2024.]

The Commonwealth of Massachusetts

In the One Hundred and Ninety-Fourth General Court (2025-2026)

An Act relative to fines for violations of cannabis advertising regulations.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. The cannabis control commission shall commission a study on the structure of fines for violations of cannabis advertising regulations and the use of monies collected from such fines. The study shall examine: (i) the fine structure for violations of cannabis advertising regulations, including how violators of cannabis advertising regulations are currently fined and any improvements that may be made to the fine structure to prevent unwanted cannabis advertising practices; and (ii) the investment of monies collected from fines for violations of cannabis advertising regulations into the communities that have been affected by prohibited cannabis advertising practices, including, but not limited to, investments in DARE programs, extracurricular programs and police engagement with the communities they serve.

SECTION 2. The cannabis control commission shall file a report, including any recommendations it may make on: (i) the structure of fines for the violation of cannabis

- 12 advertising regulations; and (ii) the investment of monies collected as a result of such fines into
- communities affected by prohibited cannabis advertising practices, with the clerks of the house
- of representatives and the senate and the joint committee on cannabis policy no later than
- 15 January 1, 2027.