

**HOUSE . . . . . No.**

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**The Commonwealth of Massachusetts**

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PRESENTED BY:

*Marjorie C. Decker*

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*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to strengthen our public health infrastructure to address Alzheimer’s and all dementia.

\_\_\_\_\_

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Marjorie C. Decker</i>	<i>25th Middlesex</i>	<i>1/16/2025</i>

**HOUSE . . . . . No.**

[Pin Slip]

**The Commonwealth of Massachusetts**

**In the One Hundred and Ninety-Fourth General Court  
(2025-2026)**

An Act to strengthen our public health infrastructure to address Alzheimer’s and all dementia.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. Chapter 111 of the General Laws, as appearing in the 2022 Official Edition,  
2 is hereby amended by inserting after section 24N the following section:-

3 24P: Alzheimer’s Disease and Related Dementias Awareness

4 Section 24P. (a) The Department of Public Health, in partnership with the Executive  
5 Office of Elder Affairs and the Massachusetts Advisory Council on Alzheimer’s Disease and All  
6 Other Dementias, shall develop a public awareness campaign on brain health, Alzheimer’s  
7 disease and related dementias, and incorporate the campaign into its existing, relevant public  
8 health outreach programs on an ongoing basis. The public awareness campaign shall:

9 (i) educate health care providers on the importance of early detection and timely  
10 diagnosis of cognitive impairment, validated cognitive assessment tools, current and emerging  
11 treatment options, the value of a Medicare Annual Wellness visit for cognitive health, and the  
12 Medicare care planning billing code for individuals with cognitive impairment;

13 (ii) increase public understanding and awareness of early warning signs of Alzheimer's  
14 disease and other types of dementia, the value of early detection and diagnosis, and how to  
15 reduce the risk of cognitive decline, particularly among persons in diverse communities who are  
16 at greater risk of developing Alzheimer's disease and other types of dementia; and

17 (iii) inform health care professionals and the general public of dementia care coordination  
18 services for those living with Alzheimer's disease and related dementias and other resources and  
19 services available to individuals living with dementia and their families and caregivers, in  
20 partnership with the Executive Office of Elder Affairs, and the Massachusetts Advisory Council  
21 on Alzheimer's Disease and All Other Dementias.

22 (b). The department shall strive to provide uniform, consistent guidance on Alzheimer's  
23 and other dementia in nonclinical terms, with an emphasis on cultural relevancy and health  
24 literacy, specifically targeting diverse populations who are at higher risk for developing dementia  
25 in its public awareness and educational outreach programs.

26 SECTION 2. Section 16AA of Chapter 6A of the General Laws, as amended by Section 7  
27 of Chapter 154 of the Acts of 2018 is hereby further amended in subsection (f) by inserting after  
28 the words "shall detail such progress on a regional basis" the following:-

29 The annual report shall include data on the racial and ethnic disparities in morbidity and  
30 mortality rates for Alzheimer's disease and related dementias and other diseases identified by the  
31 Office of Health Equity.

32 SECTION 3. Said section 16AA of Chapter 6A of the General Laws, as amended by  
33 Section 1 of Chapter 2020 of the Acts of 2018, is hereby further amended by inserting after (3)  
34 the following section:-

35 (4) The department of public health shall include the Caregiver Module and Cognitive  
36 Decline Module in the annual Behavioral Risk Factor Surveillance System (BRFSS) survey on a  
37 rotating annual basis to collect prevalence data, track trends over time and analyze data to direct  
38 public health programs and resources.

39 SECTION 4. Chapter 6A of the General Laws, as appearing in the 2022 Official Edition,  
40 is hereby amended by inserting after section 16FF the following section:-

41 Section 16GG: Massachusetts Director of Dementia Care and Coordination

42 Section 16GG. (a) The position of Director of Dementia Care and Coordination is created  
43 within the Executive Office of Health and Human Services. The Secretary of Health and Human  
44 Services shall appoint the director who shall serve at the pleasure of the secretary. The director  
45 may call upon appropriate agencies of the state government for assistance as is needed. Duties  
46 and responsibilities of the director shall include, but not be limited to, the following:

47 (b) Coordinate the successful implementation of the Alzheimer's Disease State Plan.

48 (c) In coordination with relevant departments and Chair of the Massachusetts Advisory  
49 Council on Alzheimer's Disease and All Other Dementias, support the council's work and  
50 annual updates to the Alzheimer's state plan.

51 (d) Coordinate the public awareness efforts as directed in Section 1; Facilitate and  
52 support coordination of outreach programs and services between agencies, area agencies on  
53 aging, aging services access points and other interested groups for the purpose of fostering public  
54 awareness and education regarding Alzheimer's disease and other forms of dementia.

55 (e) Coordinate with relevant state agencies and organizations to ensure coordination of  
56 services, access to services and a high quality of care for individuals with dementia and their  
57 family caregivers to meet the needs of the affected population and prevent duplication of  
58 services; Facilitate coordination of services and activities between organizations interested in  
59 dementia programs and services, including, but not limited to, area agencies on aging, aging  
60 services access points, service providers, advocacy groups, legal services, emergency personnel  
61 and law enforcement.

62 (f) Assess dementia-related training requirements for healthcare, long term care and home  
63 and community based services professionals on a biannual basis, including hours required,  
64 frequency of training required and content of training, to determine whether existing training  
65 requirements meet the needs of the dementia community in Massachusetts; the assessment shall  
66 also include whether trainings incorporate Dementia Care Practice Recommendations and person  
67 centered care best practices; Upon completion of the assessment, provide recommendations to  
68 the Department of Public Health, the Executive Office of Elder Affairs, the Massachusetts  
69 Advisory Council on Alzheimer’s Disease and All Other Dementias, the Board of Registration in  
70 Nursing and the Board of Registration in Medicine for additional training necessary to  
71 adequately support the dementia community in Massachusetts.

72 (g) Work with the Commissioner of the Department of Public Health, the Board of  
73 Registration in Nursing and the Board of Registration in Medicine to ensure healthcare  
74 professionals are in compliance with dementia training requirements; work with the  
75 Commissioner of the Department of Public Health to ensure that hospitals are dementia capable  
76 and in compliance with Chapter 220 of the General Laws.

77 (h) Identify and manage grants to assist Massachusetts in becoming dementia-capable.

78 (i) Collect, monitor and report on data related to the impact of Alzheimer's disease in the  
79 commonwealth; work with the Department's Behavioral Risk Factor Surveillance System  
80 Coordinator in identifying available funds to execute appropriate modules for critical data  
81 collection and research; coordinate with the Department of Public Health to improve public  
82 health outcomes utilizing relevant dementia data.

83 SECTION 6. This act shall take effect upon becoming a law.