

SENATE No. 1550

The Commonwealth of Massachusetts

PRESENTED BY:

John F. Keenan

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act related to the risk of getting cancer due to the consumption of alcohol.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	
<i>John F. Keenan</i>	<i>Norfolk and Plymouth</i>	
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>	<i>2/9/2025</i>

SENATE No. 1550

By Mr. Keenan, a petition (accompanied by bill, Senate, No. 1550) of John F. Keenan and James B. Eldridge for legislation to require establishments that sell alcoholic beverages to post the risk of cancer due to the consumption of alcohol. Public Health.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Fourth General Court
(2025-2026)**

An Act related to the risk of getting cancer due to the consumption of alcohol.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Chapter 138 of the General Laws, as appearing in the 2022 Official Edition,
2 is hereby amended by inserting after section 78 the following section:-

3 Section 79. Any establishment that sells alcoholic beverages shall in a conspicuous
4 location post a sign that reads, “Warning: Alcohol use causes breast, colon, esophagus, larynx,
5 liver, mouth and throat cancers.” Said signs, printed in black boldface capital letters not less than
6 48 point in size on a yellow background, shall be prepared by the commission and distributed to
7 business establishments that sell, serve or otherwise dispense alcohol or alcoholic beverages to
8 the public. Said signs shall be so placed as the commissioner of public health by reasonable rules
9 and regulations shall require.