

SENATE No. 2431

The Commonwealth of Massachusetts

PRESENTED BY:

Patrick M. O'Connor

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to billboard permitting.

PETITION OF:

NAME:

Patrick M. O'Connor

DISTRICT/ADDRESS:

First Plymouth and Norfolk

SENATE No. 2431

By Mr. O'Connor, a petition (accompanied by bill, Senate, No. 2431) of Patrick M. O'Connor for legislation relative to billboard permitting. Transportation.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. 2278 OF 2023-2024.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Fourth General Court
(2025-2026)**

An Act relative to billboard permitting.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 29 of Chapter 93 of the General Laws, as so appearing, is hereby
2 amended by striking the word “may” in line 10 and inserting thereof the following word:-
3 “shall”.

4 SECTION 2. Said Section 29 is hereby amended by striking the word “may” in line 11
5 and inserting thereof the following word:- “shall”.

6 SECTION 3. Said Section 29 is hereby amended by striking the sentence beginning in
7 line 16 and inserting in place thereof the following sentences:-

8 “No permit, whether permanent or temporary, for a billboard, sign or other advertising
9 device shall be issued unless (i) written notice of the application therefor stating the proposed
10 location shall have been given at least sixty days earlier to the city or town in which the proposed

11 billboard, sign or other advertising device is to be located, as well as to residential abutters
12 within 2500 feet of the proposed location, and (ii) the applicant has included plans in their
13 application to finance and install light blocking technology if the proposed billboard, sign, or
14 other advertising device employs electronic light systems.”

15 SECTION 4. This act shall go into effect upon its passage.