

SENATE No. 2458

The Commonwealth of Massachusetts

PRESENTED BY:

John J. Cronin

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to establish the Guard enlistment enhancement program.

PETITION OF:

NAME:

John J. Cronin

DISTRICT/ADDRESS:

Worcester and Middlesex

SENATE No. 2458

By Mr. Cronin, a petition (accompanied by bill, Senate, No. 2458) of John J. Cronin for legislation to establish the Guard enlistment enhancement program. Veterans and Federal Affairs.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. 2313 OF 2023-2024.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Fourth General Court
(2025-2026)**

An Act to establish the Guard enlistment enhancement program.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 33 of the General Laws is hereby amended by inserting after section 139 the
2 following section:

3 Section 140. There shall be a Guard Enlistment Enhancement Program (GEEP) to
4 support the ongoing domestic operations and the increasing demands upon the members of the
5 Massachusetts National Guard underscoring the need to recruit and retain skilled Soldiers and
6 Airmen. Massachusetts must maintain its National Guard in a robust posture to ensure mission
7 readiness with each unit fully manned to the extent authorized by law. The purpose of the GEEP
8 is to motivate Soldiers, Airmen, and retirees to boost the Massachusetts National Guard's
9 recruitment efforts by using their non-duty hours to recruit new members into the force. As set
10 forth in this section, the Adjutant General of the Massachusetts National Guard shall provide

11 compensation to members of the Massachusetts National Guard and Massachusetts National
12 Guard retirees (collectively, "recruiting assistants") who assist in the recruitment of a new
13 member for the Massachusetts National Guard. Eligible recruiting assistants consist of current
14 service members in the Massachusetts National Guard or Massachusetts National Guard retirees
15 as designated in the GEEP implementation policy maintained by the Massachusetts National
16 Guard. Recruiting assistants rendering assistance pursuant to this section shall be compensated
17 no more than \$1,000 for each new or prior service recruit that the recruiting assistant brings into
18 the Massachusetts National Guard. The Massachusetts National Guard shall publish and maintain
19 written policies regarding the execution of the GEEP consistent with the provisions of this
20 section.