

SENATE No.

The Commonwealth of Massachusetts

PRESENTED BY:

Paul R. Feeney

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying resolve:

Resolve establishing the roadside litter prevention and cleanup task force.

PETITION OF:

NAME:

Paul R. Feeney

DISTRICT/ADDRESS:

Bristol and Norfolk

SENATE No.

[Pin Slip]

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. 2234 OF 2023-2024.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Fourth General Court
(2025-2026)**

Resolve establishing the roadside litter prevention and cleanup task force.

1 **Resolved**, there shall be established within the highway division of the Massachusetts
2 Department of Transportation, a litter prevention and cleanup task force. The task force shall
3 consist of: the secretary of transportation or a designee, who shall serve as chair, the executive
4 director of the Massachusetts office of travel and tourism or a designee, the secretary of public
5 safety and security or a designee, the secretary of energy and environmental affairs or a designee
6 and the executive director of Keep Massachusetts Beautiful, Inc..

7 The task force shall: (i) create a consistent, memorable, Massachusetts-themed anti-
8 littering slogan and branding, and shall develop a litter prevention advertising campaign suitable
9 for use across multiple platforms including, but not limited to, television and radio broadcast,
10 print, social media, state-controlled messaging boards, billboards and signs; and (ii) conduct an
11 analysis on the annual costs associated with the cleanup of highway and roadside litter, the
12 funding sources currently used for litter cleanup and the areas most impacted by litter; provided

13 however, that in conducting its work, the task force shall consider the current enforcement and
14 fine statutes and regulations related to littering in the commonwealth.

15 The task force shall issue a report with recommendations on: (i) potential funding needed
16 for litter cleanup along our highways and roadsides; (ii) litter enforcement among motorists and
17 vehicles with improperly covered loads, including but not limited to, best practices for law
18 enforcement; (iii) whether additional funding is needed for enforcement; and (iv) whether the
19 current fine structure is adequate. The report shall be filed with the governor, the clerks of the
20 house of representatives and the senate, the joint committee on transportation, the joint
21 committee on tourism, arts and cultural development and the joint committee on environment,
22 natural resources and agriculture not later than December 31, 2026.