

SENATE No.

The Commonwealth of Massachusetts

PRESENTED BY:

John F. Keenan

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act to reduce lung cancer deaths.

PETITION OF:

NAME:

John F. Keenan

DISTRICT/ADDRESS:

Norfolk and Plymouth

SENATE No.

[Pin Slip]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Fourth General Court
(2025-2026)**

An Act to reduce lung cancer deaths.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Chapter 111 of the General Laws, as appearing in the 2022 Official Edition,
2 is hereby amended by adding the following section:-

3 Section 245. (a) The department shall require that the Massachusetts Tobacco Cessation
4 and Prevention Program provide counseling about lung cancer screening to individuals accessing
5 the Massachusetts Quitline.

6 (b) The Massachusetts Quitline shall: (i) evaluate the lung cancer screening eligibility for
7 all individuals contacting the Massachusetts Quitline; (ii) provide information about lung cancer
8 screening services; and (iii) report data to the department on the number of callers referred to
9 lung cancer screening.

10 SECTION 2. Section 7 of Chapter 270 of the General Laws is hereby amended by
11 inserting the following subsection:-

12 (d) The department of public health shall develop signage providing referral information
13 on lung cancer screening. Signage shall include, but not be limited to: (i) information about who
14 is eligible for lung cancer screening and (ii) the toll-free telephone hotline defined in section 245
15 of chapter 111 of the General Laws. Retailers shall conspicuously post such signage in their
16 retail establishments.

17 SECTION 3. Chapter 111 of the General Laws is hereby amended by inserting after
18 section 25K the following section:-

19 Section 25K 1/2. The department shall develop an educational insert to accompany the
20 sale of tobacco products and nicotine replacement therapy. This educational insert shall include,
21 but not be limited to: (i) information on the effectiveness of lung cancer screening; (ii) eligibility
22 criteria for lung cancer screening; and (iii) the toll-free telephone numbers of the Massachusetts
23 Quitline defined in section 245 of chapter 111 of the General Laws. This educational insert shall
24 be provided at the point of sale to purchasers of tobacco products and nicotine replacement
25 therapy.