

## **Joint Committee on Consumer Protection and Professional Licensure 2025-2026 (194<sup>th</sup>) Bill Summary**

---

**BILL NUMBER:** H443

**TITLE:** An Act relative to conviviality and downtown revitalization

**SPONSOR(S):** Montaña, Samantha

**HEARING DATE:** July 7, 2025

**REPORTING DEADLINE:** September 5, 2025

### **CURRENT LAW**

Section 4 of Chapter 4 of the Massachusetts General Laws establishes the procedure for municipalities and districts to accept statutes by vote.

Chapter 138 of the Massachusetts General Laws oversees the sale, distribution, and use of alcohol in the Commonwealth.

Section 12 of said chapter regulates the sale of alcohol to be drunk on the premises in the Commonwealth.

Section 19 of said chapter regulates the licensure and sale of alcoholic beverages to be consumed on the premises of alcohol manufacturers.

Section 19C of said chapter regulates the licensure and sale of alcohol by farmer-brewers in the Commonwealth.

Section 19D of said chapter regulates the licensure and sale of alcohol by pub-breweries in the Commonwealth.

Chapter 140 of the General Laws licenses certain businesses within the Commonwealth, including restaurants and inns.

### **SUMMARY**

This legislation seeks to allow municipalities to authorize discounted alcohol in a manner to be approved by the municipality. This ability to discount would apply to all alcoholic beverages, including but not limited to wine and malt beverages. This legislation would also authorize municipalities to establish time windows during which alcohol may be discounted at those establishments that may sell alcoholic beverages for on premises consumption, provided that the discounts do not change within that time period, the time period is posted in public and on the establishment's website, and that such time period is not between 10:00PM and the establishment's closing time.