



# mHealth Ecosystems – Breaking Down the Silos

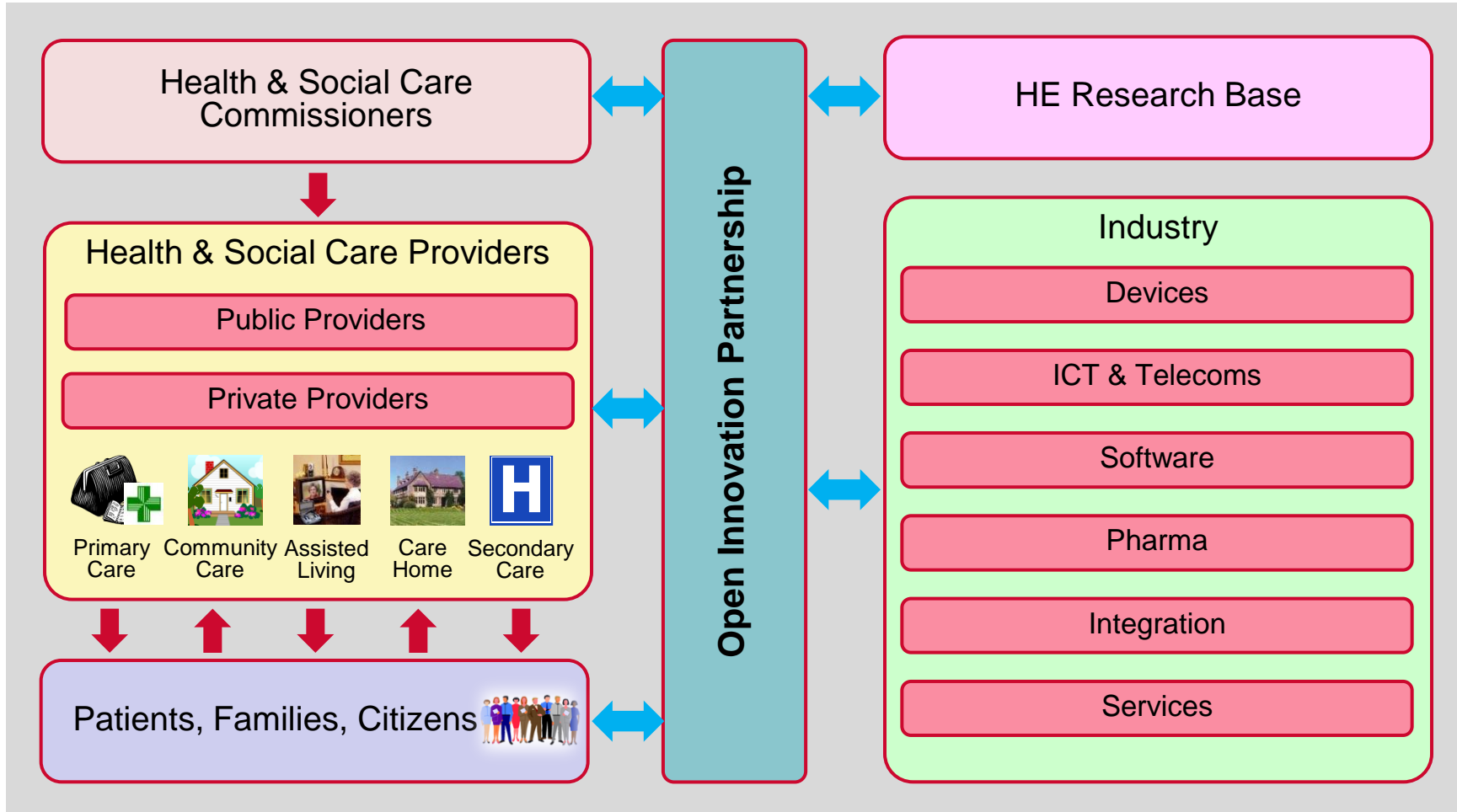
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# Why Silos Matter

- Solving the right problem
  - understanding healthcare need
- Developing new care models
  - challenge of integrated care
- Developing new business models
  - sharing the risk
- Understanding the benefits
  - sharing evidence



# ECHAlliance mHealth Ecosystem



# Engineered Ecosystem

- Geographically focussed partnership
  - holistic health and social care economy, business & research
- Shared long-term commitment to co-innovate
  - more than a club or marketplace – developing trust
- Addressing health and social care priorities
  - shared agenda, active management
- Business model innovation
  - shared risk/benefit